



Make sure your castings are made to the highest standard, the Lawton Standard

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FOR IMMEDIATE RELEASE

Date: 1/15/25

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DE PERE, WI – *World's Greatest!* television show visited the C.A. Lawton Co. in De Pere, Wisconsin, to film an exciting segment highlighting the Lawton Standard Co.'s nearly 150-year legacy of innovation and leadership in the foundry industry.

The episode is set to air on Bloomberg on **Saturday, February 1st at 1:00 p.m. (Central)**, offering a national audience an inside look at the company's enduring impact and unmatched capabilities. It will re-air at the same time on February 8th.



The Lawton Standard segment will explore the company’s journey from its origins in 1879, when Charles Lawton and E.W. Arndt founded the Novelty Manufacturing Company, to its evolution into a trusted name in iron and steel castings. Today, Lawton Standard spans six foundries and two distribution companies, with capabilities that continue to set industry benchmarks.

“We’re proud to showcase how Lawton Standard has grown to serve a diverse range of industries while staying true to our commitment to quality and innovation,” said Alex Lawton, CEO of Lawton Standard and a fifth-generation leader. “Our wide range of capabilities truly sets us apart in the foundry industry.”



The Lawton Standard Co. family includes five iron foundries:

- C.A. Lawton Company (De Pere, WI, and Minster, OH)
- Penn-Mar Castings (Hanover, PA)
- Lawton Standard St. Paul (St. Paul, MN)

- Renaissance Manufacturing Group (Anniston, AL)

Additionally, Lawton operates a steel foundry, Temperform (Novi, MI), and two distribution companies: AIA/Versa-Bar and AMSCO® Wear Products. These facilities together provide high-quality castings weighing up to 35,000 pounds, exceptional customer service, and innovative solutions.



World's Greatest! has been a national favorite for 18 years, offering behind-the-scenes stories of extraordinary companies, products, and technologies. Lawton Standard's feature will showcase its ability to adapt, grow, and remain a leader in the ever-changing foundry industry.

Don't miss this special episode of *World's Greatest!* on Bloomberg:

Saturday, February 1st at 1:00 p.m (Central)

It will re-air at **1:00 p.m. on Saturday, February 8th**. Following the broadcasts, the episode will also be available online.

For more information on *World's Greatest!* or to watch some of their past episodes visit:
<https://www.worldsgreatesttelevision.com/>

For more information on the Lawton Standard Company and its family of companies, visit:
<https://lawtonstandard.com/>