



## **MEDIA ALERT**

Contact: Roxanne Steele  
Marketing | Promotions Director  
Woodward Community Media  
920-831-5657 | [rsteale@wcinet.com](mailto:rsteale@wcinet.com)

## **Combat Hunger Raises Over 65,000 Meals for Veterans in Need**

*The 6th annual event benefits veterans in the Northeast Wisconsin in collaboration with Feeding America Eastern Wisconsin.*

**Appleton, WI (July 12, 2024)** – Woodward Community Media (WCM) and Feeding America Eastern Wisconsin, recently joined forces to wage an all-out battle against veteran hunger at the 6th Annual "Combat Hunger 2024" event on Thursday, June 27th. They hosted a massive food and funds drive at the Pick 'N Save on North Ballard in Appleton.

From 6 AM to 6 PM, they gathered non-perishable food items and monetary donations to help support food-insecure veterans and their families. What made it even more special was that donors could choose which military branch their donation went to—Army, Navy, Air Force, Marines, or Coast Guard.

With donation matching hours, live radio broadcasts from Woodward stations, including KISS FM Mornings with Otis, Katie & Nick and WHBY's Focus Fox Valley with Hayley Tenpas, and several different ways to give, the event was a real team effort to combat veteran hunger in Northeast Wisconsin.

The impact of this year's event surpassed all expectations, marking it as the most significant to date. With an outstanding contribution of over 2,300 pounds of food and an impressive \$16,300 in funds raised, the collective effort will result in more than 67,000 meals being provided to food-insecure veterans and their families.

"This remarkable achievement underscores the unwavering spirit of generosity and support for veterans within our community," said Roxanne Steele, Woodward Community Media Marketing Director.

"The success of this year's Combat Hunger event is a testament to the compassion and dedication of our community," said Cameron Wengrzyn, Director of Marketing and Communications for Feeding America Eastern Wisconsin. "We saw firsthand how powerful collective action can be, with thousands of pounds of food and significant funds raised in support of our veterans here in Northeast Wisconsin. Thank you to Woodward Community Media, our wonderful sponsors, volunteers, and donors for continuing to support this fantastic event!"

The donated food and funds will be distributed to both the Outagamie and Winnebago Veterans Service Offices, Lutheran Social Services, facilitator to the Veterans Housing and Recovery Office, and the Wisconsin Veterans Village Association.

***About Woodward Community Media:***

Woodward Community Media (WCM) is an employee-owned company that informs, entertains and connects our communities through audio, video, digital and event content for our audiences and customers. Good People. Real Solutions. Shared Results. WCM operates six media brands in the Oshkosh, Appleton, and Green Bay, Wisconsin markets, including 103.5|1150AM|106.3 WHBY, 105.7 WAPL, Razor 94.7 |104.7, 92.9|95.9 KISS FM, 104.3 The Fuse and 99.1|1570AM| 95.3 The Score.

***About Feeding America Eastern Wisconsin:***

Feeding America Eastern Wisconsin is the largest hunger-relief organization in the state with locations in Milwaukee and Appleton. Founded in 1982 by the Rotary Club of Milwaukee, Feeding America Eastern Wisconsin is a local and independent member of the Feeding America network. Feeding America Eastern Wisconsin collaborates with nearly 400 hunger-relief programs, including food pantries, meal programs, and shelters to provide for close to 500,000 neighbors in need across 35 counties in Eastern Wisconsin. To learn more about how we are all working together to solve hunger in Wisconsin, visit [FeedingAmericaWI.org](http://FeedingAmericaWI.org).

.