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FOR IMMEDIATE RELEASE

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**UNITY ANNOUNCES LUMINARY WALK
TO RAISE FUNDS FOR GRIEF AND EDUCATION CENTER**

De Pere, Wisconsin - On Friday, May 12, 2023, Unity, Northeast Wisconsin's nonprofit leader in hospice care, supportive care, nonmedical home care and grief support, will host its second annual Luminary Walk to raise funds for Unity Grief and Education Center, the region's only freestanding Center designed to support individuals and families of all ages who have experienced a death.

The Luminary Walk will take place at Heritage Hill State Historical Park, 2640 S. Webster Avenue, Green Bay, WI. Participants will have the opportunity to walk in honor of a loved one, in support of someone grieving or to show support for those in our communities who are facing a loss. The Luminary Walk is a community event open to all. It is not limited to families served by Unity. Event registration and t-shirt pick-up will begin at 7:00 pm, along with pre-walk activities including stations to personalize the commemorative walk t-shirt and take a selfie. Participants will also enjoy DJ music overlooking the beautiful state park. A special program filled with inspiration will begin at 8:15 pm with the walk to start promptly at 8:30 pm. Glowing luminaries will guide walkers on the serene 1.5-mile paved walking trail. A wheelchair accessible tram will be available.

Individuals are encouraged to fundraise by utilizing the fundraising tools easily accessible on Unity's website at unityhospice.org/luminarywalk. Proceeds raised ensure everyone in need of

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grief support throughout Northeast Wisconsin has access to compassionate services offered by Unity's professional grief counselors through the Grief and Education Center.

To register as an individual or a team, visit www.unityhospice.org/luminarywalk. Those who register by April 14th and submit a \$35 minimum donation will be guaranteed their t-shirt size.

“The Unity Luminary Walk is a moving experience where families and friends gather with smiles, care for each other, and share memories of loved ones. The generosity of walkers and supporters helps sustain our vision of creating a community where no one grieves alone. We are excited for you to experience the hope and gentle spirit of this year's Luminary Walk,” says Unity Grief Services Director Jenny Boeckman.

Several sponsorship opportunities exist for businesses and individuals which include:

- Presenting Sponsor \$10,000
- Platinum T-Shirt Sponsor \$5,000
- Luminary Sponsor \$3,500
- Refreshment Sponsor \$2,000
- Signs of Support Sponsor \$500

Sponsorships must be received before Friday, April 3, 2023. For questions related to sponsorship opportunities, contact Unity Director of Development, Diana Butz, at 920-339-5571.

About Unity Grief and Education Center

Established in November 2021, Unity Grief and Education Center is the first-of-its-kind facility in Northeast Wisconsin offering grieving individuals of all ages a safe haven to learn about grief, share experiences and find hope.

Located at 2079 Lawrence Drive in De Pere, Unity Grief and Education Center features dedicated counseling rooms to accommodate adults, children, and families in need of grief support, as well as a large room for education and public outreach. The Center is staffed by

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Unity's experienced Grief Services team consisting of licensed counselors, social workers, a child life specialist, and trained volunteers. Recognizing that every individual grieves in a unique way, Unity offers a wide variety of services to anyone who has experienced a death including:

- Individual grief counseling
- Family grief counseling
- Grief support groups for children, teens, families and adults
- Supportive telephone calls
- Memorial services
- Newsletter and literature resources
- Holiday support
- Grief consultation and support for businesses and schools

For more information about Unity Grief and Education Center or the 2nd annual Luminary Walk, call (920) 339-6700 or visit unityhospice.org/luminarywalk.

About Unity

Unity is a nonprofit provider of hospice care, supportive care, nonmedical home care and grief support across 13 counties throughout Northeast Wisconsin. A continuation of Bellin Hospice, Wisconsin's first hospice program and the nation's third, Unity is a partnership of Bellin Health, HSHS St. Mary's Hospital Medical Center and HSHS St. Vincent Hospital. A true pioneer in caring for those coping with serious illness and end-of-life, Unity continues to lead the industry launching the state's first palliative care program in 2002, the area's first hospice residence in 2007, and the region's only Grief and Education Center in 2021. As the only locally owned and operated nonprofit hospice agency in the region, Unity is the sole provider of inpatient hospice at seven area hospitals including Bellin Health, HSHS St. Mary's Hospital Medical Center and HSHS St. Vincent Hospital. Unity's partnerships with area skilled nursing facilities, assisted-living facilities and pharmacies ensure seamless care in all settings.

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