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Stoke RGA Helps Manufacturers Drive Double-Digit Revenue Growth with Proven Revenue Growth Accelerator

Newly rebranded Stoke RGA unifies strategy, systems and teams to fuel growth and redefine leadership in Midwest manufacturing

GREEN BAY, Wis. (May 14, 2025) — [Stoke RGA](#) (Revenue Growth Accelerator), formerly known as Imaginasium, has officially launched its new brand with a sharp focus on helping manufacturers drive **double-digit, scalable revenue growth**. Built on years of hands-on experience with Midwest manufacturing companies, Stoke RGA partners with \$75M+ manufacturers to align strategy, sales, marketing and operations and execute with precision.

The transition to Stoke RGA reflects a deeper commitment to the realities of modern manufacturing. For years, industrial leaders have expressed the same frustrations: stalled growth, siloed teams, disconnected tactics, missed targets and strategy that doesn't translate into results. Stoke RGA exists to solve that problem, not with theory, but with clarity, structure and execution that scales.

"Manufacturers today don't just need advice or campaigns — they need a partner who can align a strategy, systems and execution to drive measurable growth," said Jen Fietz, owner and CEO of Stoke RGA. "This rebrand gave us the clarity to name and formalize what we've already been doing, building real alignment across varying functions of the business and staying in the trenches to see it through. For our clients, this isn't a restart. It's a stronger path forward."

At the center of Stoke RGA's approach is the [Revenue Growth Accelerator](#), a five-stage system developed to turn momentum into measurable results. By embedding alongside client teams, Stoke RGA delivers the tools, structure and follow-through needed to create sustainable growth, from the boardroom to the plant floor.

Through this model, manufacturers gain:

- Alignment across strategy, sales, marketing and operations
- Clear, executable growth plans tailored to business realities
- Scalable, measurable outcomes driven by disciplined execution

“We don’t just deliver strategy, we deliver outcomes,” said Fietz. “Our model is built for manufacturers who want clarity, confidence and control over their growth. It’s not about flashy campaigns — it’s about building the capabilities to execute where growth actually happens: on the floor, in the field and with the customer.”

Led by **Jen Fietz**, a Wisconsin-born manufacturing leader, Stoke RGA brings a rare combination of hands-on plant floor experience and growth leadership expertise to every client partnership. Raised in a manufacturing family and having worked directly on the plant floor, Fietz understands firsthand the operations, supply chain and workforce challenges facing today's manufacturers.

Stoke RGA’s mission is clear: position Midwest manufacturers as the **benchmark for innovation, efficiency and sustainable growth**, one measurable outcome at a time. To learn more about Stoke RGA and its Revenue Growth Accelerator, visit www.stokeRGA.com.

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About Stoke RGA

Stoke RGA (Revenue Growth Accelerator) helps \$75M+ manufacturers drive double-digit revenue growth by aligning strategy, sales, marketing and operations — then executing with precision. With a proven track record of unlocking \$25M+ in new revenue, Stoke RGA turns momentum into measurable, scalable outcomes through structured execution and practical strategy. We don’t sell services, we build performance. We’re not consultants, we’re execution partners. We don’t chase leads, we engineer results.

Built for manufacturers. Driven by outcomes. Powered by execution. Learn more at www.stokeRGA.com.

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