Schneider Resources Holding Sows Seeds for Growth at Fritsch Equipment And Services LLC

For Immediate Release

De Pere, Wis. (June 11, 2024) — Fritsch Equipment And Services LLC, a trusted name in agricultural machinery, is excited to announce a significant investment from a group of local investors, most notably Schneider Resources Holding (SRH) and its affiliate SLK Finance. Fritsch manufactures its own line of branded farm equipment and carries farming equipment from other brands to ensure a wide range of product offerings for farmers. With this partnership, Fritsch Equipment is ready to cultivate new growth and continue providing dependable, high-quality equipment and personalized service to agricultural businesses.

"Fritsch Equipment is ready to grow. Our dedication to quality and personal touch has made us a favorite among farmers," said Ron Fritsch, Founder and Owner of Fritsch Equipment. "Partnering with Schneider Resources Holding and the team it formed, which share our local roots and values, will help us expand our capabilities and better serve our customers. Their investment means we can stay local while encouraging innovation."

Ron Fritsch will continue leading and supporting the company as Alex Dollevoet, one of the investors appointed as the new Vice President, gradually takes over. As Fritsch Equipment gears up for expansion, it anticipates growing its team and hiring more staff.

Tailored Solutions and Innovative Equipment for Farmers

Fritsch Equipment is known for its ability to customize equipment to meet customers' needs. Whether it's showing farmers how to use the equipment, seeing how it's being utilized in the field, or tailoring machinery to fit unique requirements, Fritsch Equipment delivers high-touch service that sets them apart. Their product lineup includes the Forage Facer, Hi-Dump Bucket, Push Away[™] Grapple, Power Bedding Groomer, Hutch Front, Poly Calf Stall, Poly Veyor[™], Feed Plows, Bale Mover, Brush Grapple, Bucket, and Sand Leveler.

"We've been a trusted name in the farming community for decades because of our focus on quality and personal service," said Alex Dollevoet, "I'm thrilled to be part of such a dedicated and talented team. Folks like Ron and Ned have been here for decades. They really know their stuff, and I'm eager to keep learning from them while we work to become the go-to partner for all agricultural machinery needs."

Strong Community Roots and Commitment to Local Growth

For over 30 years, Fritsch Equipment has been involved in the local community. They have supported technical education programs at local high schools and contributed to numerous community organizations and events. Their dedication to De Pere, Green Bay, and the surrounding areas remains steadfast, and this new partnership will help them continue their mission as a vital local employer and community supporter.

About Fritsch Equipment And Services LLC

Fritsch Equipment And Services LLC is a premier manufacturer of agricultural machinery known for innovation and quality. With decades of experience, they design and produce various equipment, from feed mixers to manure handling systems. Their advanced manufacturing capabilities and commitment to personalized customer service make them a trusted partner for farmers and agricultural businesses. Learn more at <u>https://www.fritschequipment.com</u>.

About Schneider Resources Holding

Schneider Resources Holding (SRH) is a family-owned private investment firm based in Green Bay, Wisconsin. SRH focuses on patient and generational investments and partnerships with privately owned businesses in Northeast Wisconsin. They provide financial resources and a strategic vision to foster growth and support entrepreneurial goals while staying true to their local roots. Learn more at https://www.schneiderresources.com.

About SLK Finance

SLK Finance (SLK) is a specialty finance company that provides various business capital solutions. It also offers advisory and other services in financing, strategic transactions, and the management of collective investments. The experienced team at SLK is dedicated to supporting entrepreneurs and takes pride in helping businesses succeed. Learn more at https://slkfinance.com/.