

PRESS RELEASE



Greater Green Bay
Habitat
for Humanity®

FOR IMMEDIATE RELEASE

Rock the Block Neighborhood Revitalization Program Launches in De Pere: Volunteers Needed for September 12th-14th Event

Green Bay, WI – August 26, 2024 – Greater Green Bay Habitat for Humanity is thrilled to announce the launch of its brand-new neighborhood revitalization program, Rock the Block, set to take place in De Pere from September 12th through September 14th, 2024. The event will kick off with a volunteer blitz, where members of the community are encouraged to roll up their sleeves and join in on the effort to transform and uplift the designated De Pere neighborhood.

Greater Green Bay Habitat for Humanity is calling for volunteers to participate in this impactful event. Whether you're experienced or just willing to lend a hand, your participation is invaluable. Volunteers are needed for various tasks, including landscaping, painting, exterior home repairs, and more.

Volunteer shifts are available on September 12th, 13th, and 14th, and registration is now open. Interested individuals can sign up online at www.greenbayhabitat.org/rocktheblock.

"We love our neighborhood and want to be part of improving it," said Rock the Block homeowners, Phillip and Karen. "We're very excited to be part of a program that will help us maintain our home and benefit our neighborhood."

Phillip and Karen are among 34 homeowners who are participating in the Rock the Block's volunteer effort, all of whom cannot wait to see the transformation. For many, challenges like physical barriers, cost, and amount of work have kept homeowners from being able to complete some of the necessary improvements or repairs to their home's exterior.

Rock the Block volunteers will be making an impact on more than just neighborhood revitalization. It serves the community by keeping neighborhoods clean and safe, improving property values, unifying and empowering the community with a common purpose, and increasing neighborhood and homeowner pride and quality of life.

The community can learn more about Rock the Block, and volunteering online: www.greenbayhabitat.org/rocktheblock. Rock the Block is made possible with our sponsors; Rock the Block is in partnership with the community builder sponsor, the City of De Pere, and the neighborhood builder sponsor, The Home Depot.

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Thank you for your support and coverage!

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Greater Green Bay Habitat for Humanity is part of a global, nonprofit housing organization operated on Christian principles that seeks to put God's love into action by building homes, communities, and hope. Since its founding in 1987, they have built 137 homes in partnership with hardworking people and families in the community. Please visit www.greenbayhabitat.org for more information.