



## NEWS RELEASE

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### Festival Foods coming to Kimberly in 2023

GREEN BAY, WISCONSIN – (April 29, 2022) – Skogen's Festival Foods today announced plans for a new location at 800 East Maes Avenue in Kimberly, Wisconsin.

Anticipated to open in 2023, the Kimberly location will be the fifth Festival Foods in the Fox Valley, joining those on Northland Avenue in Appleton, Van Roy Road in Darboy, Oneida Street in Menasha and Green Bay Road in Neenah.

The site of a former Shopko store, the property totals nearly 100,000 square feet. Festival Foods President and CEO Mark Skogen said the company will renovate a large portion of the space for its store. Tenants will occupy the remainder.

"We're thrilled to have this opportunity to grow into the community of Kimberly," Skogen said. "We're looking forward to continuing to serve all of our guests in the Fox Valley area."

The new location will offer all the Festival Foods traditional favorites such as a scratch bakery, extensive deli, meat and sustainable seafood selections, hot foods, organic foods, wine and spirits, and a variety of take-home meals.

More details about the Kimberly store opening will be announced as they become available.

### ABOUT FESTIVAL FOODS

Founded in 1946 as Skogen's IGA, Festival Foods is a Wisconsin family- and employee-owned grocer that is committed to giving back to the communities it serves and to providing guests with exceptional service and value. The company began operating as Festival Foods in 1990 and today employs more than 8,000 full- and part-time associates. Festival Foods currently operates 39 full-service supermarkets across the state of Wisconsin. Skogen's Festival Foods is @festfoods on Twitter, Instagram and Facebook. For more information about Festival Foods, visit [festfoods.com](https://www.festfoods.com).

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