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Paul Martzke named recipient of 2024 Wisconsin Titan 100

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(Green Bay, WI) Titan CEO and headline sponsor Wipfli LLP are pleased to announce Paul Martzke, President of Immel Construction, as a 2024 Wisconsin Titan 100. The Titan 100 program recognizes Wisconsin's Top 100 CEO's & C-level executives. They are the area's most accomplished business leaders in their industry using criteria that includes demonstrating exceptional leadership, vision, and passion. Collectively the 2024 Wisconsin Titan 100 and their companies employ more than 148,000 individuals and generate \$76.4 billion dollars in annual revenues.

It's not every day that you hear about an architect leading a construction firm, but Paul Martzke is not your typical architect, having worked as a general contractor for over 15 years with Immel Construction. Paul started his role in leadership by directing projects for clients like the University of Wisconsin and Door County's Cana Island Lighthouse. Shortly after, Paul took on the role as Immel's Director of Business Development, securing opportunities with some of the region's most recognizable landmarks and utilizing his extensive involvement in the community to build meaningful relationships. Paul transitioned into his current role as President of Immel Construction in 2020 and was instrumental in Immel's evolution to a 100% employee-owned company, creating an atmosphere of ownership and teamwork. In 2023, Paul led Immel to their highest sales year, generating \$135 million in revenue.

Serving as the 2023 President of the Associated General Contractors of Wisconsin and as a previous President for American Institute of Architects Wisconsin, he is believed to be the only professional in the state of Wisconsin to have achieved both accolades.

"I find that by volunteering I am able to stay passionate and focused at the business level. It allows me to understand that the successes and failures at our company are not unique, and that I can learn from and also mentor others. By serving outside of our company and its day-to-day responsibilities, I recharge and become more positive about the work that we do."

Paul Martzke, President, Immel Construction

Paul Martzke along with the 99 other honorees were recognized at the annual Titan 100 awards celebration January 18th, 2024, at the Fiserv Forum. It is an incredible honor to have Paul Martzke represented for his success in the industry alongside this diverse group of leaders in Wisconsin.

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Immel Construction is a construction services company providing general construction, project management, estimating, and skilled craftsmen to meet the needs of the commercial, healthcare, industrial, and institutional markets.