



# PRESS ADVISORY

01/27/2025 – FOR IMMEDIATE REVIEW

Robia Vang  
920-593-4781

[robia@browncountyunitedway.org](mailto:robia@browncountyunitedway.org)

## Celebrating Childcare Accessibility: Green Bay ARPA Grant Press Conference

**What:** The City of Green Bay, Brown County United Way, and Family & Childcare Resources of Northeast Wisconsin invite you to a press conference celebrating the investment of City of Green Bay ARPA funds to enhance childcare accessibility in our community. This investment is addressing a critical need for families by creating new childcare slots and supporting group- and family-based childcare programs in Green Bay.

### Who:

- City of Green Bay representative: Mayor Eric Genrich
- Brown County United Way representative: Robyn Davis; President and CEO
- Family & Childcare Resources of Northeast Wisconsin representative: Jamie Tramte Brassfield; Early Childhood Manager
- Success stories from childcare programs benefitting from Green Bay ARPA dollars

### When:

Tuesday, February 4 at 1:00 p.m.

### Where:

City East Center  
111 N. Roosevelt St.  
Green Bay, WI 54301

### Why:

Childcare accessibility is essential for families and the workforce. This grant has provided crucial support to childcare programs and increased the number of available childcare slots, helping to ensure a stronger foundation for children and families in Green Bay.

### Visual/Media Opportunities:

- Remarks from city officials and leaders from both Brown County United Way and Family & Childcare Resources of Northeast Wisconsin
- Opportunities for interviews and Q&A session

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