

FOR IMMEDIATE RELEASE

New North Workplace Excellence Award applications being accepted

Initial submissions for 2023 honor recognizing best people, business practices open until Oct. 7

NEW NORTH, August 1, 2022 – Applications are now being accepted for the 2023 New North Workplace Excellence Award. The honor recognizes organizations within the 18-county New North region that are improving their competitive advantage through people practices that lead to successful business outcomes.

Award submissions are evaluated on two primary criteria: People Practices and Business Practices. People Practices is inclusive of orientation and assimilation; recruitment, selection and retention; culture management; alignment and engagement; development/performance management; employee communication; succession/knowledge transfer; and exit (retirement or outplacement). Business Practices criterion include savings (financial and efficiencies), growth (financial and customers) and increased profitability.

A collaboration between New North Inc. and Right Management, the Workplace Excellence Award is an honor presented by the Attract, Develop and Retain Diverse Talent Committee of New North.

The application process of the New North Workplace Excellence Award consists of three phases. Phase 1 asks for a brief statement of consideration, of 500 words or less. The initial application form can be found at <https://www.thenewnorth.com/wp-content/uploads/2022/07/NNWEA-2022-23-Phase-1-Application.pdf>. Submissions must be made by 5 p.m. CDT on Oct. 7 to be eligible, and should be emailed to lisa.smith@right.com.

Organizations that meet Phase 1 requirements and move on to Phase 2 will be notified on Oct. 28. They will be invited to submit a detailed application, which is due by 5 p.m. CST on Jan. 27, 2023. Those advancing to Phase 3 will be contacted on Feb. 17, 2023; site visits by members of the award’s judging committee are scheduled for during March or early April to select the winner(s).

“The Workplace Excellence Award gives us the chance to highlight the best people and business practices taking place in our New North region,” says Barb LaMue, president and CEO of New North Inc. “We know there are many great things taking place, and we hope that companies will share their stories with us by applying for the award.”

Announcement of the New North Workplace Excellence Award 2023 winner(s) will be made at the New North Summit, scheduled for June 8, 2023, at Lambeau Field in Green Bay.

Organizations located within the New North are eligible to apply. Companies submitting an application must have a division or location within the region, even if their headquarters is located outside the region.

The 18-county New North region encompasses the counties of Brown, Calumet, Door, Florence, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Marinette, Marquette, Menominee, Oconto, Outagamie, Shawano, Sheboygan, Waupaca, Waushara and Winnebago.

The winner of the 2022 New North Workplace Excellence Award was J. F. Ahern Co., a mechanical and fire protection contractor headquartered in Fond du Lac. Prior winners include Wipfli (2020-21); Integrity Insurance (2019); Schneider (2018); American Transmission Company, Expera Specialty Solutions and Werner Electric Supply (2017); Foth (2016); Oshkosh Corp. (2015); and U.S. Venture, Inc. (2014).

###

New North, Inc., is a 501(c)3 non-profit, regional economic development corporation fostering collaboration among private and public sector leaders throughout the 18 counties of Northeast Wisconsin, known as the New North region. The New North brand unites the region both internally and externally around talent development, brand promotion and business development, signifying the collective economic power behind the 18 counties. The counties include Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee and Waushara. www.thenewnorth.com

Media Contact: Jeff Blumb, 920.328.5454 or media@blumbcc.com