

PRESS RELEASE



FOR IMMEDIATE RELEASE

Northeast Wisconsin Tech Month Kickoff Social is being held Sept. 24

Event launches statewide initiative aimed at convening tech enthusiasts, industry leaders and innovators to collaborate, share knowledge and explore cutting-edge developments

NEW NORTH, August 22, 2024 – The first-ever Northeast Wisconsin Tech Month Kickoff Social is being held Sept. 24 from 3-5 p.m. in the Fox Club at Fox Cities Stadium in Appleton. The NEW Digital Alliance is hosting the event in collaboration with Women in Technology (WIT) Wisconsin and Amplify Oshkosh, and it is open to both members and non-members.

Wisconsin Tech Month (WTM) is a dynamic, statewide initiative dedicated to celebrating and advancing technology and innovation in Wisconsin. A wide range of events – workshops, conferences, networking opportunities and showcases – throughout October will bring together tech enthusiasts, industry leaders and innovators to collaborate, share knowledge and explore cutting-edge developments.

Attendees of the Tech Month Kickoff Social will be provided with light food, drinks, live music, networking and a short presentation which highlights Tech Month opportunities. Registration is \$10 for members of the NEW Digital Alliance, Women in Tech Wisconsin and Amplify Oshkosh; all others are welcome to attend for \$20.

Registration now is available at <https://t.ly/wtmsocial24>.

The Wisconsin Tech Month initiative highlights the state’s thriving tech ecosystem, in addition to fostering community engagement, supporting talent development and promoting Wisconsin as a hub for technological excellence.

More information about Wisconsin Tech Month, along with a list of related Northeast Wisconsin events and programming, can be found at <https://newdigitalalliance.org/wisconsin-tech-month/>.

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New North, Inc.

New North Inc., is a 501(c)3 non-profit, regional economic development corporation fostering collaboration among private and public sector leaders throughout the 18 counties of Northeast Wisconsin, known as the New North region. The New North brand unites the region both internally and externally around talent development, brand promotion and business development, signifying the collective economic power behind the 18 counties. The counties include Brown, Calumet, Door, Florence, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Marinette, Marquette, Menominee, Oconto, Outagamie, Shawano, Sheboygan, Waupaca, Waushara and Winnebago. www.thenewnorth.com

NEW Digital Alliance

The NEW Digital Alliance aims to advance collaboration efforts that promote tech health in the New North region. It connects companies, academic institutions and other organizations dedicated to inspiring people of all ages to pursue IT and digital careers in Northeast Wisconsin.

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