PRESS RELEASE

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Regional business leaders Handrick, Hurt join New North board of directors

Duo brings strong backgrounds in accounting, H.R. to economic-development organization

NEW NORTH, January 10, 2025 – Regional leaders Chris Handrick of CLA and Kelly Hurt of Froedtert ThedaCare Health have been named to the board of directors of New North Inc., the regional economic development corporation for the 18 counties of Northeast Wisconsin. Advanced by New North's board development committee and subsequently approved by the full board, their board terms began on Jan. 1.

In addition to joining the New North board, Handrick will become the organization's treasurer as a member of the executive committee. He replaces Ken Zacharias, who retired from CLA and served in this New North role over the past six years.

"The New North board will benefit greatly from the strong background that Chris and Kelly bring in accounting and human resources, respectively," says Barb LaMue, president and CEO of New North Inc. "Chris has had a long career as a CPA in the region, and Kelly's H.R. expertise will be a huge asset in our talent-development initiatives and the creation of a region-wide health care alliance."

Chris Handrick is a principal with CLA (CliftonLarsonAllen LLP), one of the nation's leading professional services firms with six locations in the New North region. CLA provides industry-focused wealth advisory, digital, audit, tax, consulting and outsourcing services. A certified public accountant, Handrick has spent nearly three decades as a provider of audit, accounting and consulting solutions. The majority of his career has been with CLA, working in its Green Bay office. Handrick holds a bachelor's degree in accounting from St. Norbert College.

Chris Handrick

Kelly Hurt is senior vice president of human resources for the North Region of Froedtert ThedaCare Health, an integrated health care delivery network across Wisconsin. It has more than 22,000 employees and 3,400 providers, working in 18 hospitals and 360-plus outpatient locations. Her H.R. responsibilities center on the

company's northern communities, which encompass the Fox Valley region and five surrounding rural markets, along with the Fond du Lac, Oshkosh, Manitowoc and Sheboygan areas. Hurt has had a quarter-century professional career in human resources, primarily in the health care industry, joining Froedtert ThedaCare Health one year ago.

Hurt holds a bachelor's degree in organizational leadership and supervision from Indiana University-Purdue University Indianapolis, master's degrees in both business administration and health care administration from the University of Saint Francis in Fort Wayne, Ind., and a doctoral degree in health care administration from Franklin University in Columbus, Ohio.



Kelly Hurt

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New North, Inc., is a 501(c)3 non-profit, regional economic development corporation fostering collaboration among private and public sector leaders throughout the 18 counties of Northeast Wisconsin, known as the New North region. The New North brand unites the region both internally and externally around talent development, brand promotion and business development, signifying the collective economic power behind the 18 counties. The counties include Brown, Calumet, Door, Florence, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Marinette, Marquette, Menominee, Oconto, Outagamie, Shawano, Sheboygan, Waupaca, Waushara and Winnebago. www.thenewnorth.com

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