

# PRESS RELEASE



## FOR IMMEDIATE RELEASE ##

## Marcus Koehl of Consolidated Construction joins New North board

*Brings two decades of experience in key industries of construction and financial services*

NEW NORTH, February 27, 2025 – Marcus Koehl of Consolidated Construction has been named to the board of directors of New North Inc., the regional economic development corporation for the 18 counties of Northeast Wisconsin. Advanced by New North’s board development committee and subsequently approved by the full board at its January meeting, his board term begins on March 1.

“Marcus is a lifelong resident of the area, who has deep connections to companies across the New North region,” says Barb LaMue, president and CEO of New North Inc. “His perspective from both the construction and financial services industries will be invaluable to our board.”

**Marcus Koehl** is the chief financial officer of Consolidated Construction Co., Inc., a provider of diversified construction services headquartered in Appleton. He joined the firm as its CFO in June 2024 following a 19-year career with Wipfli, a top 20 accounting and business consulting firm in the U.S. with significant operations in the New North region. At Wipfli, Koehl served in audit and client advisory roles.



Marcus Koehl

A Northeast Wisconsin native, he holds a bachelor’s degree in accounting from St. Norbert College.

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New North, Inc., is a 501(c)3 non-profit, regional economic development corporation fostering collaboration among private and public sector leaders throughout the 18 counties of Northeast Wisconsin, known as the New North region. The New North brand unites the region both internally and externally around talent development, brand promotion and business development, signifying the collective economic power behind the 18 counties. The counties include Brown, Calumet, Door, Florence, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Marinette, Marquette, Menominee, Oconto, Outagamie, Shawano, Sheboygan, Waupaca, Waushara and Winnebago. [www.thenewnorth.com](http://www.thenewnorth.com)

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