

PRESS RELEASE



FOR IMMEDIATE RELEASE

Registration open for 2nd cohort of NEWCA Construction Leadership Academy *Provides management training opportunity for emerging leaders within the construction trades*

NEW NORTH, December 17, 2024 – Registration now is open for the second cohort of the Construction Leadership Academy, a management training program for new or emerging leaders within the construction trades. The skills-development opportunity is offered by the NEW Construction Alliance (NEWCA) in partnership with the business & industry services department of Fox Valley Technical College (FVTC).

An 18-hour curriculum delivered in-person over six weeks, the training is specific to first-time or new supervisors engaged within the commercial construction industry. It focuses on the skills, behaviors and attitudes needed for effective leadership in a commercial construction environment, along with providing the tools for connecting and engaging teams and individual team members.

Learning the skills for analyzing employee developmental needs and customizing an approach for employee performance improvement is another pillar of the program. Participants additionally are taught the psychology of employee engagement and satisfaction, and receive the communication skills needed to coach, provide feedback, initiate change and manage conflict.

A link to register for the Construction Leadership Academy is at <https://t.ly/constructionleadershipacademy>. A detailed, session-by-session listing of the curriculum also is available on the page.

“We are excited to again offer this training, which originated at the suggestion of our NEW Construction Alliance members,” says Jason Mathwig, industry alliance director for New North Inc. “The feedback received from participants in our first cohort earlier this year, along with their supervisors, told us that practical instruction of this sort filled a valuable need for ascending employees within commercial construction. It also provides the opportunity to interact in a meaningful way with those in the industry.”

A short informational session to learn more about the program and to have questions answered is being held virtually on Jan. 9 from 12-12:30 p.m. Registration for the Zoom meeting is available at <https://t.ly/ACLvp>.

The second cohort of the Construction Leadership Academy will run on six consecutive Thursdays from 7:30-10:30 a.m., beginning Jan. 30, 2025, through March 6, 2025. All sessions will be held at FVTC’s D.J. Bordini Center, and the cohort will be limited to 20 participants.

Judy Ruhl, a trainer/consultant with the Management Development Department at Fox Valley Technical College, will lead the sessions. She has a proven track record in helping leaders across multiple industries to meet their full potential. Her enthusiastic style keeps the training curriculum moving with a focus on skill building.

A three-hour, virtual session with specific content designed for the managers of Construction Leadership Academy participants, also will be available.

The cost to take part in the Construction Leadership Academy is \$750 per participant for current NEWCA investors and \$1,500 per participant for non-members. The investment includes all assessments, materials, catering, learning-management system access and the time of the facilitator.

Participants who complete the curriculum will receive one associate degree credit and have the potential to earn advanced standing in the three-credit Supervision course.

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Those with additional questions on the Construction Leadership Academy can reach Mathwig by email at contact@newconstructionalliance.org.

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New North, Inc.

New North Inc., is a 501(c)3 non-profit, regional economic development corporation fostering collaboration among private and public sector leaders throughout the 18 counties of Northeast Wisconsin, known as the New North region. The New North brand unites the region both internally and externally around talent development, brand promotion and business development, signifying the collective economic power behind the 18 counties. The counties include Brown, Calumet, Door, Florence, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Marinette, Marquette, Menominee, Oconto, Outagamie, Shawano, Sheboygan, Waupaca, Waushara and Winnebago. www.thenewnorth.com

NEW Construction Alliance

The NEW Construction Alliance (NEWCA) is an association of employers in the construction trades within Northeast Wisconsin. Members collaborate to work with educators, workforce- and economic-development organizations, and government to promote careers in the building and construction trades. www.newconstructionalliance.org

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