

MULVA

CULTURAL CENTER

Media contacts:

Katy Compton

Executive Director of Brand Development & Promotion

Mulva Cultural Center

kcompton@mulvacenter.com

[920-278-0124](tel:920-278-0124)

IMLS Press Contact

Erica Jaros

EJaros@imls.gov

ACM Press Contact

Alison Howard

Alison.Howard@ChildrensMuseums.org

703-224-3100 x102

For immediate release: November 1, 2024

Mulva Cultural Center Announces Program for Low-Income Families

De Pere, WI, Nov. 1, 2024 – Today Mulva Cultural Center announced it has joined Museums for All, a signature access program of the Institute of Museum and Library Services (IMLS), administered by

the Association of Children's Museums (ACM). This program offers free or reduced admissions to museums for low-income visitors.

Entrance to Mulva Cultural Center is free, with paid tickets needed for traveling exhibits and films. Through Museums for All, visitors who receive food assistance (SNAP) benefits, are part of the Women, Infants, and Children (WIC) Program or who have BadgerCare/ForwardHealth can enjoy the exhibits and films at Mulva Cultural Center for free. The program allows entry for up to four people with the presentations of their SNAP, WIC, or BadgerCare/ForwardHealth card plus a photo I.D.

"Everyone is welcome at the Center," said Marv Wall, President of Mulva Cultural Center. "We don't want cost to be a barrier for families and individuals to come, experience and enjoy."

Museums for All was created to encourage people of all backgrounds to visit museums regularly and build lifelong museum-going habits. More than 1,300 institutions participate in the initiative, including art museums, children's museums, science centers, botanical gardens, zoos, history museums and more. Participating museums are located nationwide, representing all 50 states, the District of Columbia, and the U.S. Virgin Islands. To learn more about the program and find participating museums, visit museums4all.org.

Mulva Cultural Center opened in December 2023 with a mission of providing an unparalleled experience through a diverse array of traveling exhibits and programs consisting of history, culture, science, and the arts, which enlighten, enrich and entertain visitors all within an architecturally fascinating facility. To learn more about Mulva Cultural Center and see its calendar of events and films, visit mulvacenter.org.

The Institute of Museum and Library Services is the primary source of federal support for the nation's 123,000 libraries and 35,000 museums. Their mission is to inspire libraries and museums to advance innovation, lifelong learning, and cultural and civic engagement. Their grant-making, policy development, and research help libraries and museums deliver valuable services that make it possible for communities and individuals to thrive. To learn more, visit imls.gov and follow us on Facebook and Twitter.

The Association of Children's Museums (ACM) champions children's museums worldwide. With more than 460 members in 50 states and 16 countries, ACM leverages the collective knowledge of children's museums through convening, sharing, and dissemination. Learn more at childrensmuseums.org.