

NEW ZOO & ADVENTURE PARK

Brown County



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Celebrate Mom at the NEW Zoo & Adventure Park



Join us on Sunday, May 11th to celebrate Mom at the NEW Zoo & Adventure Park! In honor of her special day, each mom will receive free admission to the NEW Zoo and to the Neil Anderson Canopy Tour. While supplies last, mom can also choose a free plant, courtesy of **Wery's Sweet Summer Bloomers**, and receive a bag of sweet treats on arrival.

The *Dog House* will be at the zoo offering their famous, fresh cheese curds, burgers, and brats, and *Travelin' Tom's Coffee Truck* will be here selling a thirst-quenching selection of both hot and cold beverages—so don't be afraid to come hungry! We're excited to share that both *AHT Wisconsin Windows* and *Everdry Waterproofing* will have some fun activities for kids to enjoy, too! The Giraffe Feeding Experience and the Children's Zoo Feeding Experience will be available throughout the day, along with the Endangered Species Carousel (weather permitting).

To facilitate an easier and faster entry, we encourage everyone to purchase admission tickets in advance for all members of your party (EXCEPT for moms and kids under 3!). You can arrive any time after we open at 9:00 a.m. and stay at the Zoo for as long as you like (until closing time!). Tickets are available now at newzoo.org. Zoo Pass Members can arrive anytime during the day and follow your usual entrance procedure. Canopy Tour tickets can be purchased at the Adventure Park Base Camp Building or [online in advance](#) (for everyone in your group except for moms and children under 3). [Zoo PLUS Canopy Tour tickets](#) are also available, so if you plan to do both activities, take advantage of the savings those tickets provide.

The NEW Zoo will be open from 9:00 a.m. to 6:00 p.m. on May 11th, and both the [Canopy Tour](#) and the [Adventure Park](#) will be open for regular hours, as well. Gifts for moms will be available while supplies last.

Additional information can be found online at newzoo.org

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Connecting the community with wildlife and nature through engaging, interactive experiences.

The NEW Zoo & Adventure Park is one of only a few AZA accredited zoos in the country that do not receive local or regional public tax support for annual operations.