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FOR IMMEDIATE RELEASE

The Community Blood Center announces second annual “Season of Giving” to help save lives and feed families this Thanksgiving

The Community Blood Center is hosting four blood drives to help support patients and those facing hunger in Northeast and Northcentral Wisconsin.

APPLETON, Wis. (November 8, 2023) – The Community Blood Center (CBC) is proud to announce its second annual Season of Giving to help save lives and feed families in the community this Thanksgiving through a partnership with Feeding America Eastern Wisconsin. CBC is hosting four blood drives in four different Northeast and Northcentral Wisconsin communities (Appleton, Oshkosh, Green Bay, and Wausau) on Saturday, Nov. 11, 2023. For every presenting blood donor, CBC will donate a turkey to a local family through Feeding America.

Appleton

11 a.m. – 5 p.m.
Fox River Mall
Former Ulta space
4301 W. Wisconsin Ave., Appleton

Oshkosh

7 a.m. – 2 p.m.
CBC Oshkosh Donor Center
Bloodmobile
2100 Omro Rd., Oshkosh

Green Bay

10 a.m. – 3 p.m.
Resch Center
820 Armed Forces Dr., Green Bay

Wausau

9 a.m. – 2 p.m.
Bantr
805 Creske Ave., Rothschild

According to Feeding America Eastern Wisconsin, 1 in 12 people don’t know where they’ll get their next meal. Hunger does not take a holiday and neither does the need for blood as 1 in 7 people entering a hospital will rely on it. Through the Season of Giving, CBC hopes to ensure a reliable blood supply is in place prior to Thanksgiving as it becomes more challenging to find blood donors during holidays, while also providing a Thanksgiving meal to area families.

“This time of the year is about gratitude, and we are so thankful for the community members who step up to help others in so many ways,” said John Hagins, President and Chief Executive Officer, The Community Blood Center. “When you donate at a Season of Giving blood drive, you’re helping patients in the hospital who receive lifesaving blood transfusions and people relying on local resources to feed their families this Thanksgiving.”

Healthy and eligible blood donors are encouraged to schedule a blood donation at communityblood.org or call (800) 280-4102. Blood donors are also encouraged to bring a canned food item to donate at the blood drives.

About The Community Blood Center

The Community Blood Center is an independent nonprofit providing a safe and reliable blood supply to hospitals in the Midwest. CBC has donor centers in Wisconsin (Appleton, Oshkosh, Little Chute, Woodruff, and Wausau) and is opening new donor centers in Green Bay, Wis. and Chicago, Ill. in 2024. CBC hosts more than 100 blood drives every month. The Community Blood Center is a member of America’s Blood Centers (ABC) and Blood Centers of America (BCA) which are networks of independent community-based, not-for-profit blood centers supporting the blood needs for approximately 60% of the United States.

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