



**Media Contact:**

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**MEDIA ADVISORY & INVITATION**

**Carol & Bruce Bell Children's Garden  
Groundbreaking Ceremony**

**Green Bay Botanical Garden**  
Wednesday, May 11 | 10 am

**This is an invite-only event and  
not open to the general public.**

**What:** The media is invited to the official groundbreaking ceremony of the Carol & Bruce Bell Children's Garden. Nature Nurtures Campaign Co-Chairs Doug & Kathy Hartman and Terri Trantow & Paul Witek will provide an update of the project before key donors, representatives of the Garden, and representatives of Boldt Construction break ground. An unofficial groundbreaking by children from a community school to follow.

**Where:** Current Nielsen Children's Garden Site  
Green Bay Botanical Garden, 2600 Larson Road, Green Bay, Wis.

**When:** 10 am | Wednesday, May 11  
*Ceremony will begin promptly at 10:15 am. Allow 15 minutes to walk to the site.*  
10:20 am | *Unofficial groundbreaking by children from a community school.*

## Highlights & Visuals:

### **Bell Children's Garden Groundbreaking Ceremony**

- Construction of the Bell Children's Garden began in April, and is slated for a Spring 2023 grand opening.
- The current Nielsen Village (formerly Nielsen Children's Garden) includes a slide tower surrounded by Mr. McGregor's Garden, a children's maze, a koi pond, and the Stumpf Hobbit House restroom. These areas are fenced off and closed to the general public.
- The Bell Children's Garden will continue to connect nature, learning, and play. The expansion will build upon beloved favorites, increasing from half an acre to 2.5 acres with a wide variety of new features to enjoy including a Rain Drop Garden, Wetland Deck, Lily Pad Splash Play, Tree Houses, Cave Play, and so much more!
- Signs located on the construction fence across from the King Shade Garden explain these new features, what they will include, and where they'll be located.

## Interviews:

- Garden representatives will be available for interviews after the press conference:
  - Susan Garot – Executive Director, Green Bay Botanical Garden
  - Mark Konlock – Director of Horticulture, Green Bay Botanical Garden
  - Linda Gustke – Director of Education & Guest Experience, Green Bay Botanical Garden
  - Nature Nurtures Campaign Co-Chairs Doug & Kathy Hartman and Terri Trantow & Paul Witek
  - Representatives from Boldt Construction
  - Children from area school.

**More:** [www.GBBG.org/ChildrensGarden](http://www.GBBG.org/ChildrensGarden)

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## About Green Bay Botanical Garden

Green Bay Botanical Garden connects people with plants by providing year-round educational and recreational experiences for everyone in an environment that engages, inspires, and refreshes. First opened in 1996 and now featuring 47-acres of display gardens and natural areas, the Garden touches the lives of more than 150,000 visitors annually on average from northeast Wisconsin and beyond. For more

information about other happenings, visit [GBBG.org](http://GBBG.org) or call 920.490.9457.

**Editors, please note:** Captions follow photos below. Interviews, virtual interviews (i.e. Zoom, FaceTime, etc.), pre-recorded videos, story leads and additional high-resolution digital images are available by contacting the media representative at the top of this media alert.



**Caption:**

Aerial view of Bell Children's Garden. (Design rendering courtesy of SmithGroup)



**Caption:**

Tree Houses will become a place for nature, learning, and play for all ages.  
(Design rendering courtesy of SmithGroup)