

## MEDIA ALERT

February 19, 2024

### Give BIG Green Bay launches at noon February 21

Nonprofits participating in the 7<sup>th</sup> annual Give BIG Green Bay invite members of the media to join them at giving day events for photo, video, and interview opportunities to highlight 24 hours of community giving to support 50 nonprofit organizations serving Brown County.

**A list of giving-day events and media contact information for each is attached.** A public listing of events is also available online [here](#).

### Give BIG Green Bay

12:00 p.m. February 21 – 12:00 p.m. February 22

Members of the media are also invited to Johnsonville Tailgate Village to celebrate the start of Give BIG Green Bay. The “Give BIG Tailgate” event will feature interview opportunities with the Greater Green Bay Community Foundation and its presenting partner, the Green Bay Packers, as well as representatives of participating nonprofits. Below, please find **event details and media invite**.

#### **GIVE BIG TAILGATE:**

Who: Greater Green Bay Community Foundation and Green Bay Packers, as well as staff and volunteers from participating nonprofits.

What: Kicking off the start of giving for Give BIG Green Bay 2024.

When: Feb. 21 from 11 a.m. – 1:00 p.m. (Brief remarks at 11:30 a.m.)

Where: Johnsonville Tailgate Village

Interviews/Photo opportunities: Nonprofit group representatives and the Greater Green Bay Community Foundation team will be available for interviews.



400 S. Washington St, Green Bay, WI 54301 | 920.432.0800 | [www.ggbcf.org](http://www.ggbcf.org)



For more information about Give BIG Green Bay, please visit [givebiggreenbay.org](http://givebiggreenbay.org). The website will provide real-time giving totals and leaderboards throughout the event.

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**Media Contact:**

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**About Give BIG Green Bay:**

*The Greater Green Bay Community Foundation and the Green Bay Packers Foundation are hosting this 24-hour, online community-wide giving day to highlight the work of 50 local nonprofits in Brown County. With minimum donations of \$10, anyone can contribute to support the work of participating nonprofits at [givebiggreenbay.org](http://givebiggreenbay.org). A \$250,000 grant from the Green Bay Packers Foundation established a matching pool of funds to ensure that every dollar donated will go further for bigger impact. Additional funds made available through the Greater Green Bay Community Foundation and other generous donors brings the match and incentive total to more than \$500,000. Since 2018, donors to Give BIG Green Bay have generated over \$10.4 million for local nonprofits.*