



400 S. Washington St, Green Bay, WI 54301 | 920.432.0800 | ggbcf.org



MEDIA ADVISORY

February 12, 2025

One-Week Countdown to Give BIG Green Bay starts with Live Ice Carving at Greater Green Bay Community Foundation, Feb. 12

In one week, Give BIG Green Bay will bring the community together for 24 hours of celebration and support for local charities. From noon on February 19 to noon on February 20, anyone, anywhere can visit givebiggreenbay.org to learn about 50 participating nonprofits and make a difference with a donation of \$10 or more.

To mark the one-week countdown, the Greater Green Bay Community Foundation is hosting a live ice sculpture carving to build excitement and inspire community engagement leading into giving day. The ice sculpture will create a striking visual and a shareable photo opportunity—empowering nonprofits and community members to show their support and amplify the impact of Give BIG Green Bay using the hashtag #giveBIGgb.

More than \$13.5 million has been raised through Give BIG Green Bay in its first seven years. More details on the event and how to donate are available at givebiggreenbay.org.

LIVE ICE SCULPTURE CARVING

Who: Krystal Kleer Ice Sculptures will go to work in the Greater Green Bay Community Foundation's public plaza carving a large, Give BIG-themed ice sculpture that serves as a fun photo opportunity for the community.

What: Marking one week until Give BIG Green Bay, Feb. 19-20

When: Wednesday, February 12, at 11:30 a.m.

Where: Greater Green Bay Community Foundation, 400 S. Washington St, Green Bay

Photo & Interview Opportunities: Capture the ice carving in action! Nonprofit representatives will be stopping by to watch the sculpture take shape. Carving should be complete around 1:00 p.m. Nonprofit representatives and Greater Green Bay Community Foundation President & CEO Dennis Buehler may be available for questions during the event.

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