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WHBY Honored for Best Significant Community Impact at 2025 WBA Awards Gala

Madison, WI – May 9, 2025 – WHBY's dedication to powerful local stories received recognition Saturday night. The station earned the Best Significant Community Impact award at the 2025 Wisconsin Broadcasters Association (WBA) Awards Gala. The event, held at the Madison Marriott West in Middleton, celebrated excellence in broadcasting across Wisconsin for content broadcast in 2024.

The *Women Who Wow Us* series shines a spotlight on extraordinary local women from diverse backgrounds who are creating change and breaking barriers. Hayley Tenpas of Focus Fox Valley hosts the series, which inspires and empowers the community.

In addition to the community impact award, WHBY was recognized in multiple categories. These include digital content, election coverage, website, newscasts, and special features, highlighting the station's strength in journalism, talk programming, and digital storytelling.

First Place Wins:

- Best Original Digital Content: [The Elvis Jet at EAA Airventure](#) (YouTube Video)
- Best Election Coverage: Election Night Coverage w/ Jonathan Krause, Hayley Tenpas and Ben Cominos

Second Place Wins:

- Best Original Digital Content: [The Restoration of St. Mary's Church in Menasha](#) (YouTube Video)
- Best Website: [WHBY.com](#) (website link)
- Best Newscast: 5 a.m. Newscast Oct. 15, 2024

Third Place Wins:

- Best Radio Show: [Focus Fox Valley with Hayley Tenpas](#) (Show Page)
- Best Interview: [Women Who Wow Us - Alondra Sanchez](#) (Interview Page)

At WHBY, we have always believed in the power of local stories that resonate with our community,” said Brand Manager, B.J. DeGroot. “This recognition from the WBA affirms our commitment to bringing authentic news and conversations to our listeners. Our focus remains on delivering content that informs, empowers, and connects. It’s the essence of community broadcasting.”

The awards were judged by professional broadcasters from outside Wisconsin, ensuring an unbiased and objective assessment of the entries. See the full list of [2025 WBA award winners here](#).

WHBY serves the Appleton, Wisconsin market and surrounding cities with award-winning talk programming, local journalism, and digital storytelling. These efforts reflect years of dedication, innovation, and a deep commitment to serving the public.

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