

FOR IMMEDIATE RELEASE

95.9 KISS FM Named Medium Market Music Station of the Year at 2025 WBA Awards Gala

Madison, WI – May 9, 2025 – 95.9 KISS FM (WKSZ) took home top honors as Medium Market Music Station of the Year at the 2025 Wisconsin Broadcasters Association (WBA) Awards Gala. The awards ceremony, held Saturday at the Madison Marriott West in Middleton, recognized excellence in broadcasting across the state for content executed throughout 2024.

Out of 1,493 award entries from 125 stations, 95.9 KISS FM excelled across multiple mediums, winning several first place honors in broadcast, website and social media categories.

“We’re really proud and thankful to be named Medium Market Music Station of the Year,” said Joe Marroe, Brand Manager of 95.9 KISS FM. “This award goes out to our whole team. Their hard work, creativity, and passion make it all possible. We’re always trying to connect with our listeners and give back to our community, so this recognition from the WBA means a lot to us.”

Key First Place Medium Market Music Station Awards for 95.9 KISS FM Include:

- Best Radio Show: Afternoons with Reed and Eddie
- Best Station Promo: Old Skool Jam Weekend Promo
- Best Station Event Promo: Welcome Brunch with Otis, Katie, and Nick
- Best Client Event Promo: Let’s Do Lunch with the Bar!
- Best Public Service Announcement: Skating with Santa (Make a Wish Wisconsin) Promo
- Best Website: [959kissfm.com](https://www.959kissfm.com) (Website Link)
- Best Use of Social Media: 95.9 KISS FM Social Media Channels ([@959kissfm](https://www.instagram.com/959kissfm), [@kissfmgreenbay](https://www.instagram.com/kissfmgreenbay))
- Best Original Digital Content: [“Basic Bros” - Reed & Eddie](https://www.youtube.com/watch?v=BasicBros) (YouTube Video)
- Best Live Online On-Site Coverage: [Morgan Wallen Chair Throwing Competition](https://www.youtube.com/watch?v=MorganWallenChairThrowingCompetition) (YouTube Video)

In addition to these first place wins, 95.9 KISS FM also secured numerous second and third place awards, including recognition of KISS FM Mornings with Otis, Katie and Nick. The awards were judged by professional broadcasters from outside Wisconsin, ensuring an unbiased and objective assessment of the entries. See the full list of 2025 WBA award winners [here](#).

95.9 KISS FM (WKSZ) serves the Green Bay, Appleton and Oshkosh, Wisconsin markets and is dedicated to providing its listeners with engaging content, entertaining programs, and meaningful community involvement. This recognition at the 2025 WBA Awards Gala underscores the station's ongoing commitment to these values.

Media Contact:

Joe Marroe, 95.9 KISS FM Brand Manager
jmarroe@wcinet.com
(920) 734-9226