



## MEDIA ALERT

### NEXT WEEK: Hygiene Donations from more than 900 Employers, Churches & Schools To Be Gathered, Counted, Delivered to 114 Local Crisis Programs

**What:** Donations to The Family Radio Network's 32<sup>nd</sup> annual Help for the Homeless Hygiene Drive will be gathered from more than 900 collection sites next week, sorted, counted and delivered to 114 participating Northeast and Central Wisconsin crisis programs.

**When:** **March 4-15 (see dates below for specific communities)**

**Where:** **The following communities invite your coverage of "The BIG Sort & Shop!"**

- **Brown County - Green Bay, Thursday March 7:** Green Bay Community Church, 600 Cardinal Ln, Green Bay. 9am-1pm
- **Calumet County - Chilton, Friday March 8:** St. Martin Lutheran Church, 717 Memorial Drive, Chilton. 9am-3pm
- **Chippewa Falls – March 5-7, 9am-3pm; March 8 & 11, 9am-1pm:** CDC Outreach Office, 21 E. Grand Ave., Chippewa Falls.
- **Clintonville, Friday March 8:** 143 S. Main St., Clintonville. 10am-2pm
- **Fond du Lac, Wednesday March 6:** St. Katharine Drexel Shelter, 358 N. Peters Ave., Fond du Lac. 9am-12pm
- **Fox Cities – Appleton, Appleton Alliance Church, 2693 Grand Chute Blvd, Appleton.**
  - **Thursday, March 7:** Gather/Sort, 9am-11am and 6:30pm-8pm.
  - **Friday, March 8:** Agencies "shop" and load up, 9:30am-10:30am.
- **Manitowoc, Thursday March 7:** The Salvation Army's The Light Teen Center, 406 N. 9<sup>th</sup> St., Manitowoc. 9am-12pm
- **Marathon County – Wausau, Friday March 15:** The Neighbors' Place / Community Partners Campus, 360 Grand Ave., Wausau. 8am-12pm
- **Marshfield, Wednesday March 13:** St. Vincent de Paul, 169 N. Central Ave., Marshfield. 10am-12pm
- **Oconto & Marinette, Wednesday March 6:** Marinette Civic Center, 2000 Alice Lane, Marinette. 9:30am-12:30pm
- **Oshkosh, Thursday March 7:** Valley Christian High School, 3450 Vinland St., 9am-11am
- **Seymour, Tuesday March 5:** St. John the Baptist Catholic School gym, 915 Ivory Street, Seymour. (enter through parish office door at 1002 S. Main St.). 8am-11am
- **Wisconsin Rapids, Wednesday March 6:** FOCUS Food Pantry (SWEPS), 2321 W. Grand Ave., Wisconsin Rapids. 10am-2pm

**Why:** The goal of The Family's Help for the Homeless Hygiene Drive is to provide area crisis programs with a year's worth of products so that they can direct their limited financial resources towards providing qualified personnel, safe housing, nutritious food, education, and counseling to those they serve. Donations stay in the communities where they are collected.

**How:** Hundreds of employers, churches and schools are participating in the drive by placing collection boxes in their high traffic areas and inviting their employees, students, and members to donate.

**Media Contacts:**

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**Wisconsin Rapids:** Amy Scheide 715-572-4676; info@familyctr.org

**VISUAL STORY – Crisis Agency Spokespeople Available for Interviews:**

- Meet and talk with representatives from area shelters and crisis programs. The sorting locations buzz with activity as volunteers sort and count thousands of items and load them up for agency shelves.
- Any of the media contact people listed above are available for interviews.

**PARTICIPATING AGENCIES:**

**East and Northeast Wisconsin**

**BROWN COUNTY – GREEN BAY:** Brown County Health Services, Family Services of NE WI, Freedom House – The Bridge, Freedom House Shelter, Golden House, Green Bay Area Schools Homeless Children & Youth Program, Green Bay Community Church - Giving Tree Pantry, Hope Center Pantry, House of Hope, Integrated Community Solutions, Newcap CABA Shelter, Newcap Center for Youth, Newcap Motel Voucher/Street Outreach, Newcap Permanent Supportive Housing - Brown County Individuals, Newcap Permanent Supportive Housing - Families, Newcap Permanent Supportive Housing - Housing First, Newcap Youth Rapid Rehousing, St. John's Ministries - Daytime Resource Centers, St. John's Ministries – Shelters, St. Vincent de Paul, The Salvation Army - Basic Needs, The Salvation Army - Pathway of Hope, Wise Women Gathering Place; **CALUMET COUNTY - CHILTON:** Open Cupboard Food Pantry, St. Vincent de Paul Brillion, St. Vincent de Paul Hilbert, St. Vincent de Paul New Holstein, The Salvation Army; **CLINTONVILLE:** Compassionate Connections Center; **FOND DU LAC:** ADVOCAP, Beacon House, Blandine House, Hope on the Block, New Beginnings Pregnancy Center, St. Vincent de Paul Fond du Lac, The Salvation Army, Solutions Center; **FOX CITIES - APPLETON:** ADVOCAP, Appleton Area School Dist. Homeless Children & Youth Program, Apricity, B.A.B.E.S., Inc. Child Abuse Prevention Program, Boys & Girls Club – Home Base, COTS, Fox Valley Technical College, Hope Clinic, Hortonville Area School District Homeless Children & Youth Program, LEAVEN, Menasha Joint School District Homeless Children & Youth Program, Partnership Community Health Ed. Center, Pillars, Riverview Gardens, Ryan Community Housing Programs, St. Vincent de Paul Neenah, The Salvation Army Fox Cities and New London, SOAR Fox Cities, Vida, Vivent Health; **MANITOWOC:** Hope House, InCourage Domestic Violence Shelter, Lakeshore CAP, Lakeshore Community Health Care, Lighthouse Recovery Center, Lotus Recovery Homes, Manitowoc Public School District Stangel Boutique, Painting Pathways Clubhouse, The Crossing, The Haven of Manitowoc County, The Production Farm, The Salvation Army, UWGB Manitowoc Student Services; **OCONTO & MARINETTE:** Abundant Life Mission Shelter, Haven of Hope Homeless Shelter, Newcap Marinette - Community Services & Housing, NEWCAP Oconto - Community Services & Housing, St Joseph SSVdP Conference; **OSHKOSH:** ADVOCAP, Bella Medical Clinic, COTS, Inc., Father Carr's Place 2B, The Salvation Army; **SEYMOUR:** Community 2000, St. Vincent de Paul, The Salvation Army Outagamie County Extension; **SHEBOYGAN:** Catholic Charities, Lakeshore CAP, Love INC, Safe Harbor, Sheboygan County Interfaith (SCIO), Sheboygan County Warming Shelter, St. Vincent de Paul, The Production Farm, The Salvation Army.

**Central and West Central Wisconsin**

**ANTIGO:** AVAIL, Inc.; **CHIPPEWA FALLS:** Family Support Center, LE Phillips CDC Outreach; **EAU CLAIRE:** Hope Gospel Mission, The Salvation Army of The Chippewa Valley; **MARATHON COUNTY - WAUSAU:** Community Center of Hope, Granite House, The Neighbors' Place, Open Door; **MARSHFIELD:** The Hannah Center, Mary's Place, PDC Orenda Center, St. Vincent de Paul Outreach, Shirley's House of Hope; **MENOMONIE:** The Bridge to Hope; **STEVENS POINT:** Evergreen Community Initiatives; **WAUPACA:** Agape Help Center, CAP Services, Foundations for Living; **WISCONSIN RAPIDS:** The Family Center, FOCUS Food Pantry (SWEPS), The Hannah Center.

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**About The Family:** The Family Radio Network, Inc., is a 501(c)(3) nonprofit organization providing contemporary Christian music and programming, as well as community outreach support to Central, West Central, East and Northeast Wisconsin since 1969. The radio network has 11 signals and 5 stations in Wisconsin: 91.9FM WEMI Appleton/Oshkosh, 91.5FM WEMY Green Bay, 91.3FM WSTM Sheboygan, 88.5FM WGNV Wausau/Stevens Point,

99.9 FM Eau Claire. For more information go to [www.thefamily.net](http://www.thefamily.net).