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FOR IMMEDIATE RELEASE

Fox Communities Credit Union Announces Krista Draheim as Senior Vice President of Strategic Planning & Delivery

APPLETON, Wis. (June 14, 2024) – Fox Communities Credit Union has promoted Krista Draheim to Senior Vice President of Strategic Planning & Delivery. In this role, Draheim will continue to oversee the execution of Fox's strategic plan and maximize organizational effectiveness to align strategic initiatives with the Fox mission and vision.

Draheim has worked in various positions within the financial services industry including Associated Bank, Johnson Bank, and Thrivent Financial before coming to work at Fox as Vice President of Strategic Planning & Delivery in 2022.

Draheim graduated from the University of Wisconsin-Oshkosh with a Bachelor of Arts, and Gonzaga University with a Master's in Organizational Leadership/Servant Leadership. She holds the following certifications: Professional Project Manager (PMP) from the Project Management Institute, Certified Scrum Product Owner, Scrum Alliance, Certified Change Practitioner, PROSCI; Diversity and Inclusion Trainer, Kaleidoscope Group.

"I am deeply grateful for the opportunity to serve as the Senior Vice President of Strategic Planning at Fox and am consistently inspired by the dedication of my colleagues. This promotion reflects Fox's collective efforts to enhance our strategic initiatives and organizational effectiveness. I look forward to continuing our work together to create a lasting value for our members and communities," said Draheim.

Fox Communities Credit Union is over 87 years strong and today serves over 130,000 members with 22 branches. As a member-owned financial cooperative, Fox prioritizes people over profits and is committed to strengthening the communities it serves, through support and involvement. Their mission is to partner with members, communities and Fox family to build stronger financial futures. Fox has over 460 dedicated team members and more than \$2.9 billion in assets. If you'd like to learn more about Fox Communities Credit Union, please visit the website at www.foxcu.org.

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