

Media Contact:

Contact: Autumn Johnson

Phone: (920) 434-7310

Email: autumn.johnson@kerberrose.com**KerberRose Announces New Managing Shareholder**

KerberRose is excited to announce Erik Bunnell, CPA and Shareholder, as our new Managing Shareholder. Effective June 1, 2023, Erik will assume the role from Mike Ruby, KerberRose's Managing Shareholder since 2018.

"The addition of Erik as Managing Shareholder will allow KerberRose to continue our positive growth in both geographic expansion and strategic service line offerings," said Mike. "Erik is well-equipped with the right leadership qualities and vision for the future to ensure we remain committed to our mission of helping our clients and team members to be successful, and to our pursuit of innovation. I am confident he will carry KerberRose forward into this next era of progress for the firm."

Erik joined KerberRose in 2018 and has more than 16 years of public accounting experience combined with eight years' experience in private accounting. In addition to tax preparation, planning, and consulting services, Erik has provided compilation and review services to KerberRose business clients in a variety of industries. Erik serves on KerberRose's Executive, Merger & Acquisition, and Compensation committees, as well as being a Regional Leader for KerberRose's Northwoods region.

"I am truly honored and thrilled to step into this new leadership role. I am embarking on this journey with an exceptional team, and together, we will shape a future of possibility for our firm," said Erik on his new role. "With a shared vision and unwavering dedication, we will continue to achieve remarkable growth and success, while delivering exceptional value to our clients. I am thankful for this opportunity to lead us towards an even brighter future."

In his role as Managing Shareholder, Erik will oversee the day-to-day operations and strategic direction of KerberRose. His responsibilities will include providing guidance and support to KerberRose's Shareholders, as well as ensuring our clients receive excellent service.

Mike Ruby began with KerberRose in 1990. He had many roles throughout KerberRose's history, most notably serving on numerous firm committees and acting as Managing Shareholder from 2018-2023.

About KerberRose

KerberRose strives to help make clients and team members successful. KerberRose is a certified public accounting firm specializing in accounting, tax, audit, wealth management, payroll, business strategy and human resource consulting, and technology solutions. KerberRose was listed on Inside Public Accounting's Top 200 Firms in 2022. With more than 220 professional staff members and 13 locations, KerberRose is a trusted business advisor combining the expertise of a leading regional firm with the convenience, familiarity and passion of a local provider. More information about KerberRose is available at www.kerberrose.com.

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