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FOR IMMEDIATE RELEASE

Fox Communities Credit Union Announces Joedy Thompson as Vice President of Business Intelligence

APPLETON, Wis. (May 9, 2024) – Fox Communities Credit Union has promoted Joedy Thompson to Vice President of Business Intelligence. In this role, Thompson will continue to build on the foundational work of the enterprise analytics platform within Fox and provide increased support to the Chief Marketing Officer, Chief Lending Officer, and Chief Experience Officer to deploy meaningful strategies directly impacting member experience and growth of the credit union.

Thompson started with Harbor Credit Union in 1999. In 2017, Harbor Credit Union merged with Fox Communities Credit Union where Joedy was the Director of Marketing Analytics & Strategy.

Thompson graduated from the University of Wisconsin-Green Bay with a Bachelor of Science, Business Administration with emphasis on Management and Marketing. He holds 12 certifications from the Credit Union National Association, Inc. and was also part of the Trellance Analytics Collaboration Council.

Thompson says “I am thankful and blessed for the opportunity to lead our credit union in this next stage of our analytics journey. This work will be transformational in many ways, and I fully embrace the challenge. The Fox Business Intelligence team builds stronger futures for our members and our credit union by providing our teams with trusted data-related services with a focus on member experience, member financial wellness and the optimization of operations.”

Fox Communities Credit Union is over 87 years strong and today serves over 130,000 members with 22 branches. As a member-owned financial cooperative, Fox prioritizes people over profits and is committed to strengthening the communities it serves, through support and involvement. Their mission is to partner with members, communities and Fox family to build stronger financial futures. Fox has over 460 dedicated team members and more than \$2.9 billion in assets. If you'd like to learn more about Fox Communities Credit Union, please visit the website at www.foxcu.org.

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