

PRESS RELEASE

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FOR IMMEDIATE RELEASE



Brown County United Way

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NOTE TO MEDIA: You are invited to join us at 9:30 a.m. on Monday, June 3, for interviews with book drive organizers and then accompany us at 10 a.m. as we go from classroom to classroom to give the books to the students.

Brown County United Way Emerging Leaders and Imperial Supplies Partner for 4th Annual Summer Sendoff Book Drive

GREEN BAY, WI — Brown County United Way in collaboration with Imperial Supplies, is thrilled to announce the 4th Annual Summer Sendoff Book Drive, aimed at providing every student at Howe Elementary Community School with brand-new books to kickstart their summer reading journey.

Taking place on Monday, June 3, the initiative will commence at 9:30 a.m. with interviews featuring the passionate organizers behind the book drive, followed by a heartwarming journey at 10 a.m. as volunteers from Brown County United Way's Emerging Leaders Society and Imperial Supplies visit classrooms to distribute the books directly to the eager students.

The Summer Sendoff Book Drive has been a beacon of community spirit, with Brown County United Way and Imperial Supplies joining forces to spread joy and literacy among the youth. This year's endeavor builds upon previous successes, with over 375 books set to be distributed, all made possible by a generous contribution from Imperial Supplies to Brown County United Way.

"The Summer Sendoff Book Drive is one of our favorite events to be a part of," said Angie Bergstrom, Sr. Director of Human Resources at Imperial Supplies. "Education is an area that we strive to support through corporate sponsorship and our iVolunteer program. Our team enjoys being involved with this event in partnership with the Brown County United Way to ensure that Howe Elementary students can enjoy books, activities, and Happy Joe's pizza this summer!"

Majority of the books were purchased from a local bookstore in Downtown Green Bay, Lion's Mouth. The selection process for the books was meticulous, with teachers handpicking titles tailored to each class's unique interests. From diverse characters to captivating storylines, the chosen books aim to engage and inspire students throughout the summer break.

In addition to the books, each student will receive a bag filled with resources, including a list of summer events hosted by the Brown County Library, as well as coloring books, coloring pencils, crayons, fidget spinners, sidewalk chalk and activity books ensuring a summer filled with learning and creativity. To add to the summer fun, Terri and Frank Hanold, owners of Happy Joes in east Green Bay, donated 400 coupons, giving each student a free Little Joe Pizza with a purchase of a kid's beverage this summer!



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"This partnership from Imperial Supplies, LLC, thanks to the Brown County United Way Emerging Leaders, has developed into something our school looks forward to! Having the opportunity for teachers to hand pick a book that each of their scholars will receive heading into summer is a wonderful way to promote literacy and summer reading. Our hope is that our scholars will cherish those books because of the relationship they made with their teacher all school year. We are so thankful to this group of dedicated and committed individuals who have helped us continue to provide new books in the hands of kids in our community and help to grow their home libraries!" said Dianna Delbecchi, Community Schools Resource Coordinator from Howe Community Elementary School.

Brown County United Way's Emerging Leaders, a dynamic network of community-minded professionals, spearheaded the coordination of the book drive, embodying the organization's commitment to making a tangible difference in the lives of local youth.

"We're excited to partner up with Imperial Supplies again to give books to the scholars at Howe Elementary!" remarked a Robia Vang, Communication and Engagement Strategist with BCUW. "The Summer Sendoff Book Drive not only combats summer learning loss but also sends a powerful message to students: that their community believes in them and supports their aspirations."

For those interested in joining the cause or learning more about Brown County United Way's Emerging Leaders Society, visit www.browncountyunitedway.org and click on "get involved."

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About Brown County United Way Emerging Leaders Society:

Brown County United Way Emerging Leaders is a network of dedicated early to mid-career professionals committed to making a positive impact in the community. By engaging in strategic volunteer projects, Emerging Leaders strive to address local challenges and create lasting change.

About Imperial Supplies:

Imperial Supplies, LLC, founded in 1958, is a national distributor of fleet maintenance and shop supplies. With a commitment to supporting education and community development, Imperial Supplies is proud to partner with organizations like Brown County United Way to empower future generations.

About Howe Elementary Community School:

Howe Elementary Community School is dedicated to providing a nurturing learning environment where every student can thrive. Through innovative programs and dedicated educators, Howe Elementary fosters a love for learning and prepares students for success.

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