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Goodwill NCW Winner of 2024 Northeast Wisconsin Top Workplaces Award

Menasha, Wisconsin—Goodwill North Central Wisconsin (NCW) has been awarded a 2024 Top Workplaces honor by Gannett Satellite Information Network’s Northeast Wisconsin Top Workplaces. The award is based solely on [employee feedback](#) gathered through a third-party survey administered by employee engagement technology partner [Energage LLC](#). The confidential survey uniquely measures the employee experience and its component themes, including employees feeling Respected & Supported, Enabled to Grow, and Empowered to Execute, to name a few.

“We are very honored to win this award,” Chris Hess, President and CEO of Goodwill NCW said. “Goodwill NCW is a place where our team members can believe in what they do because of our nonprofit mission. We are building a high-performing culture where everyone can grow and develop their careers. We are focused on people because mission is at the heart of what we do, and people are at the core of who we are.”

Highlights from the Goodwill NCW survey show that many of the organization’s scores were in the top 10% in the industry. Responses emphasized the culture of respect Goodwill NCW has for its team members. Goodwill NCW’s Overall Work Experience Score is 76%, with 83% of team members saying they feel respected and supported. Responses indicated that team members feel closely aligned with Goodwill NCW’s mission of Elevating People by Eliminating Barriers to Employment. In addition to winning a Top Workplace award in the “Midsize” category (150-499 employees in northeast Wisconsin), Goodwill NCW was also awarded two of 16 special awards based on employees’ responses to specific questions in the survey. The awards were for Clued-In Senior Management: *Senior managers understand what is really happening at this company*, and Managers: *My manager helps me learn and grow*.

“Earning a Top Workplaces award is a badge of honor for companies, especially because it comes authentically from their employees,” said Eric Rubino, Energage CEO. “That’s something to be proud of. In today’s market, leaders must ensure they’re allowing

employees to have a voice and be heard. That's paramount. Top Workplaces do this, and it pays dividends.”

To explore careers with competitive salaries and comprehensive benefits at Goodwill NCW, visit: goodwillncw.org/jobs.

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About Energage

Making the world a better place to work together.™

Energage is a purpose-driven company that helps organizations turn employee feedback into useful business intelligence and credible employer recognition through Top Workplaces. Built on 18 years of culture research and the results from 27 million employees surveyed across more than 70,000 organizations, Energage delivers the most accurate competitive benchmark available. With access to a unique combination of patented analytic tools and expert guidance, Energage customers lead the competition with an engaged workforce and an opportunity to gain recognition for their people-first approach to culture. For more information or to nominate your organization, visit energage.com or topworkplaces.com.

About Goodwill North Central Wisconsin (Goodwill NCW)

Goodwill NCW is a nonprofit organization with a mission of Elevating People by Eliminating Barriers to Employment. We provide pathways to those underserved, underrepresented or disadvantaged who have a goal of building job skills that lead to sustained employment and improved financial stability. We see people for who they are and believe in the power of work, within our retail stores and workplaces throughout our community. We are proud of the life-changing impact we make in our communities and to our planet with the help of our donors and shoppers. Learn more at goodwillncw.org