

Joshua Crowe <jcrowe@goodwillncw.org>

Tue 5/20/2025 4:12 PM

FOR IMMEDIATE RELEASE

May 20, 2025

Contact Information

Robert Dye, Public Relations/Communications Manager

Email: rdye@goodwillncw.org

Mobile: 920-968-6232

Goodwill NCW's Project SEARCH Site in Appleton to Celebrate Graduating Interns

Appleton, Wis.—On May 22, Goodwill of North Central Wisconsin (Goodwill NCW) will celebrate eight interns graduating from its Project SEARCH site at ThedaCare Regional Medical Center-Appleton.

Project SEARCH is a nine-month program that prepares people with disabilities to enter the workforce. The national program has a local presence in Appleton, thanks to a partnership with Goodwill NCW, ThedaCare, Department of Workforce Development Division of Vocational Rehabilitation (DVR), Cooperative Educational Service Agency Six (CESA 6), Lakeland Care, and TMG Wisconsin. The program is built to provide hands-on experience that is transferrable to jobs and culminates in a graduation ceremony. Goodwill NCW then continues support by helping students through an individualized job search to obtain competitive placements at the host business or in the community.

"This is a testament to how a successful partnership and innovative thinking can provide opportunities for any student of any ability", said Kayla Countney, Manager of Mission Relations of Goodwill NCW. "It is extremely rewarding to see students gain confidence and become empowered to showcase their skills, talents, and abilities as they move into the workforce as young adults. They really embody our mission of Elevating People by Eliminating Barriers to Employment."

"ThedaCare is grateful for the opportunity to participate in the Project SEARCH program," said Dale Gisi, Senior Vice President, ThedaCare Central Region. "When they become ThedaCare team members, Project SEARCH graduates play a vital role in our organization. They are valued team

members who support our caregivers and staff, which allows ThedaCare to continue providing the best care possible for our patients and families.”

The ThedaCare Appleton Project SEARCH program is a hybrid site, welcoming both students referred by local school districts, and adults enrolled with the Department of Vocational Rehabilitation. While participating in Project SEARCH, the interns rotate through various departments within the hospital to gain hands-on skills that will help them in their future employment. The hospital setting provides a variety of job experiences. For example, interns may support the facilities team, work in environmental services, the cafeteria or in other areas of the hospital. Nationally, 72% of those who participated in Project SEARCH in 2022-23 secured employment after completing the program. [\(Source\)](#) Overall, since the start of the program at the ThedaCare site, more than 83% of the interns who have completed the program have obtained employment.