



FOR IMMEDIATE RELEASE

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Goodwill NCW recognizes Financial Literacy month

Highlights programs that can help individuals with their financial journey

MENASHA, WI- In the United States, April is synonymous with taxes. The deadline for Americans to file their taxes is Tuesday, April 15. It is appropriate, then, that April is also National Financial Literacy month. According to jumpstart.org, “Financial Literacy Month is a nationwide, collaborative endeavor marked by a variety of activities and events across the country and throughout the month of April.”

Goodwill North Central Wisconsin (NCW) sees financial literacy as part of our overall mission of “Elevating People by Eliminating Barriers to Employment”. For many, financial challenges are an overwhelming barrier, keeping them from achieving financial stability. According to the [World Economic Forum’s statistics on financial literacy in the U.S](#), financial literacy in the US has hovered around 50% for eight consecutive years, with a 2% drop in the past two years.

For those looking to improve their financial literacy, Goodwill NCW offers services like personal and bankruptcy counseling, practical budgeting guidance and help navigating student loans. “Goodwill NCW financial counselors can help people be smarter with their finances, which can make a huge difference in their future”, said Wendy Patzlaff, Manager of Mission Operations at Goodwill NCW. “We understand that financial wellness is a journey, and we can help individuals achieve their goals and dreams”.

This month, Goodwill NCW will be participating in [Money Smart Week – Fox Cities](#), a public awareness initiative with the goal of helping individuals build their financial knowledge for people of all ages and income levels offering workshops on a variety of topics, including a Planning for College Simulation with Goodwill NCW.

Improving financial literacy can lead to greater financial stability and long-term success. See if Goodwill NCW can help you: [Financial Wellness Services | Goodwill NCW](#)

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About Goodwill North Central Wisconsin (Goodwill NCW)

Goodwill NCW is a nonprofit organization with a mission of Elevating People by Eliminating Barriers to Employment. Our unwavering commitment to understanding and addressing the unique needs of our communities drives us to continuously evolve. By staying adaptable and responsive, we create a lasting impact on individuals who have employment goals, their families and our communities. Together, we transform lives through skill building for sustained employment and improved financial stability. We see people for who they are and believe in the power of work, within our retail stores and workplaces throughout our community. We are proud of the life-changing impact we make in our communities and to our planet with the help of our donors and shoppers. Learn more at goodwillncw.org