



GRB Passenger Traffic Climbed in 2023

FOR IMMEDIATE RELEASE

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(Green Bay, WI) Passenger traffic is strong and growing at [Green Bay Austin Straubel International Airport](#) (GRB). “2023 was a good year for GRB,” stated Airport Director, Marty Piette, A.A.E. “Our passenger numbers were up 9.4% overall from 2022.” The total number of passengers was 670,377.

Piette attributes the growth to a number of factors, including:

- **Increased air service at GRB.** “Our legacy carriers, [American Airlines](#), [Delta Air Lines](#) and [United Airlines](#), have all increased the size of aircraft serving GRB and/or added flights to accommodate increased passenger demand,” he stated. “Plus, GRB’s low-fare carriers, [Frontier Airlines](#) and [Sun Country Airlines](#) brought back non-stop flights to popular Florida destinations.”
- **The return of business travel.** “Business travel lagged behind the resumption of leisure travel right after the pandemic, but that has turned around,” Piette explained. “We are seeing many more business travelers who tell us they are happy to be visiting company plants, meeting clients and prospects again.”
- **Enhanced amenities for travelers.** New restaurants can be found in the main terminal and on each concourse, offering local foods and beverages as well as expanded seating areas. New gift shops are also open featuring memorable souvenirs, Packers’ gear and a host of items to replace what you unintentionally left at home. (We’re looking at you, phone charger!)
- **The ease of traveling from a local airport.** “Travelers are realizing GRB is easy and close to home,” Piette added. “Our airlines have competitive pricing. Parking here is safe and reasonably priced. You don’t need to spend hours driving to a major metropolitan airport, battling traffic and paying high parking rates, to catch a flight.”

Brown County Executive Troy Streckenbach said he appreciates area residents and businesses who make the choice to fly GRB. “By flying GRB, you’re supporting our local economy and the airlines who serve our airport. The more we fly local, the more likely it is that airlines will respond by adding capacity and flight options. So, thank you to everyone who flies GRB.”

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About Green Bay Austin Straubel International Airport

Green Bay Austin Straubel International Airport (GRB) is the third largest airport in the state, serving Northeast Wisconsin and portions of Michigan’s Upper Peninsula. Business and leisure flights are offered by five major airlines, [American](#), [Delta](#), [Frontier](#), [Sun Country](#) and [United Airlines](#), and two fixed base operators (FBOs), [JetAir Group](#) and [Executive Air](#). As the Gateway to Lambeau Field, GRB is a Green Bay Packers Partner and the home airport of the Packers.

(more)

Additionally, GRB is one of only two commercial airports in Wisconsin designated as a Landing Rights Airport by the U.S. Customs and Border Protection for international flight arrivals.

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