

# Member Spotlight – FOX 11



Jay Zollar, WLUK FOX 11, Vice President and General Manager

News & media outlets play an important role in today's society. With an overwhelming number of technological advances, people have the latest information in the palm of their hands.

One of the most prominent news outlets in Greater Green Bay is WLUK FOX 11. Built from humble beginnings in 1954, it has kept pace with growth for nearly seven decades. FOX 11 makes a great effort to stay connected and involved in the communities it serves as they continue to grow.

With leaders that have called Northeast Wisconsin home for many years, FOX 11 not only cares about the news getting across, but also the effect it has on the people in the community, treating them as if they were a neighbor. WLUK FOX 11 Vice President & General Manager Jay Zollar states, "Being active in the community in both news coverage & community service is critical to us and we all live it."

WLUK FOX 11 has many great opportunities to connect with the community & its viewers. Being one of the top news stations in Wisconsin,

people can tune into any programming from FOX 11 including local news, weather, sports, and Good Day Wisconsin. It is a one stop shop for news coverage on all things Northeast Wisconsin.

Not only is FOX 11 connecting with the community through news & media coverage, but it also has long-standing roots making a difference through charitable works. WLUK's involvement includes the following events:

- Greater Green Bay Chamber Golden Apple Awards, highlighting prominent teachers in the area that have immense impact on their students.
- Green Bay Best Of The Class, saluting over 300 high school valedictorians every year
- Boy Scouts Annual food drive
- Monthly Community Cares with Nicolet National Bank, bringing awareness to a different non-profit each month
- Involvement in Sinclair Cares, an initiative created by its parent company, Sinclair Broadcast Company, which helps people locally

and across the globe

With community involvement & continuous growth, WLUK doesn't plan on slowing down any time soon.

Much has changed since FOX 11 first began broadcasting, both technologically and within the community itself. Jay Zollar explains, "Our broadcast & digital assets are some of the best in class. As we look into the future, I see this continuing, seeing the blend of broadcast TV and digital as a powerful combination."

With WLUK FOX 11's large impact on the community and its members comes great opportunities. FOX 11 continues to show up for its neighbors and steps up to get involved and ensure everything the viewers need is at the touch of a finger.

Feedback from viewers is crucial to the station, Jay Zollar comments, "We read e-mails from our viewers. I encourage viewers to email me at [balancednews@wlu.com](mailto:balancednews@wlu.com). And as I say regularly: Look around. See a need. Help one another. We are in this together."

Learn more about WLUK FOX 11 here: <https://fox11online.com/>

## CHAMBER EVENTS AT A GLANCE

### CYP Plays – Kickball

**Tuesday, Sept. 13, 6:00 p.m.**

Join CYP Ambassador Zach Brinkman and other YPs for a fun night of kickball at Pioneer Park. Not a fan of the sport? Bring a chair and cheer on your friends!

### Business After Hours – GreenLeaf Bank with LedgeStone Vineyards & Gnarly Cedar Brewing

**Wednesday, Sept. 14, 4:15 p.m.**

Come out to LedgeStone Vineyards for a tour and networking as our Business After Hours series starts back up. Thank you to GreenLeaf Bank for sponsoring!

### Italian Foreign Direct Investment (FDI) Luncheon

**Monday, Sept. 19, 11:30 a.m.**

Join us at Badger State Brewing to celebrate and strengthen business ties among the 'Tissue Capitals of the World!' Attendees will hear from a panel of experts from both Greater Green Bay and Lucca, Italy, while enjoying lunch and networking.

### Chamber's 140th Annual Dinner

**Wednesday, Sept. 28, 5:00 p.m.**

Celebrate 140 years with us as we honor the many volunteers and members who make the Chamber successful. The Daniel Whitney, Ambassador of the Year, and ATHENA Leadership Awards will also be presented.

### Current Young Professionals – 16th Annual Leaders Luncheon

**Thursday, Oct. 6, 11:00 a.m.**

Join Current Young Professionals and community leaders as the program celebrates the accomplishments from the past year. Attendees will also benefit from speed mentoring with the guest leaders.

Learn more about  
all events at  
[GreaterGBC.org/events](https://GreaterGBC.org/events)





GREATER GREEN BAY CHAMBER  
• 2022 •  
**ITALIAN FDI LUNCHEON**

**Learn more about Greater Green Bay's Foreign Direct Investment**  
Italian foreign direct investment (FDI) is the second largest source of international investment in Greater Green Bay. Join us for a luncheon to celebrate and strengthen business ties of the two regions considered to be 'Tissue Capitals of the World'--Greater Green Bay & Lucca, Italy. Attendees will get the opportunity to network and interact with business leaders from across the globe while enjoying lunch and hearing from an expert panel.

**Monday, Sept. 19  
11:30 a.m. - 3 p.m.  
Badger State Brewing Co.**

Title Sponsor:  


Learn more & register here:  







 **140<sup>th</sup> Annual DINNER**

**Help us celebrate 140 years**  
This year celebrates the 140th Chamber Annual dinner! We will be honoring the many members and volunteers that make the Chamber successful and presenting the Daniel Whitney, Ambassador of the Year, and ATHENA Leadership Awards during the event. Attendees will enjoy a delicious dinner followed by entertainment with Elvis John and casino tables!

**Wednesday, Sept. 28,  
5 – 8:30 p.m.**  
Radisson Hotel & Conference Center  
*Attire: Formal (EX: Cocktail dresses, full-length gowns, suits)*

**Learn more & register here:**  


*Thank you to our sponsors!*

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**16<sup>TH</sup> ANNUAL LEADERS LUNCHEON**  
Thursday, Oct. 6, 2022, 11 a.m. - 1 p.m.  
Thornberry Creek at Oneida

Title Sponsor:  
**WIPFLI**

Current Young Professionals is bringing community leaders and young professionals together for a celebration of the program's accomplishments from the year. Attendees will have the chance to interact with prominent community leaders while leaders learn the needs of the area from young professionals during the speed mentoring portion of the lunch.

**Learn more & register here:**

**Thursday, Oct. 6  
11 a.m. - 1 p.m.  
Thornberry Creek at Oneida**

