

## Member Spotlight – St. Norbert College School of Business & Economics



*Dan Heiser, Dean of the Schneider School of Business and Economics Schneider School of Business and Economics*

It is the work and passion of St. Norbert College's Donald J. Schneider School of Business & Economics to educate the business leaders of tomorrow, inspire and inform the leaders of today, and partner with individuals and organizations of all kinds to help them flourish in a vibrant and thriving Northeast Wisconsin.

The school is nestled on the beautiful St. Norbert College campus in De Pere, WI. It serves as the intellectual hub for businesses in Northeast Wisconsin by supporting a robust portfolio of programming.

#### Programming includes:

- Innovative undergraduate degree programs, which are grounded in the liberal arts with coursework designed to meet the future needs of the evolving business community, such as the new data analytics major.
- The Schneider MBA program, which is designed to prepare high-potential women and men for career transitions into leadership roles.
- The Center for Exceptional

Leadership's certificate programs, which are tailored to both emerging and established leaders.

- The Center for Business & Economic Analysis, which leverages cutting-edge analytic techniques to provide custom research services to local and regional businesses and policy-makers.
- The CEO Breakfast Series, which is a one-of-a-kind opportunity for local businesspeople to meet face-to-face with some of the most respected leaders in the business community – as well as network with other leaders in the region.

"I am extremely proud of the degree and certificate programs we deliver to our students and the ongoing research services we provide to local and regional leaders," says Daniel Heiser, Ph.D., J.D., and Dean of the Schneider School. Heiser further recognizes that leaders continue to face new challenges, such as emerging technology, talent shortages, and economic volatility. He goes on to explain that the Schneider School is forward-looking to provide solutions to these challenges.

"We are building the future of business on the firm foundation of St. Norbert College's commitment to the liberal arts and our shared 'Norbertine' values of *communio* and *localitas*. While we award degrees, we're really in the business of creating momentum and delivering on our vision of being Northeast Wisconsin's hub for business," says Heiser.

The Schneider School and the greater St. Norbert College enterprise are eager to engage in new partnerships with local businesses and organizations, citing existing partnerships around recruitment and talent acquisition, diversity and inclusion training, conference services, research partnerships, and translation services.

Learn more about St. Norbert College's Schneider School of Business & Economics and opportunities to partner at [SchneiderSchool.SNC.edu](http://SchneiderSchool.SNC.edu).

Learn more about St. Norbert College and the upcoming Fall semester at [SNC.edu](http://SNC.edu).

### CHAMBER EVENTS AT A GLANCE

#### Power Networking Breakfast

Tuesday, June 7, 7:30 A.M.

Join us each month for the opportunity to network and introduce your company and its products and services to Greater Green Bay in a two-minute round robin-style format! Participants get to enjoy breakfast and views at the National Railroad Museum!

#### 2022 Business Recognition Luncheon

Tuesday, June 7, 11:00 A.M.

Join in a celebration designed to honor and recognize individuals' and companies' achievements, growth, innovation, and exceptional business practices in Greater Green Bay! Attend the business showcase while networking, leading to lunch and the awards ceremony.

#### CYP Plays – Northbrook Golf & Grill

Thursday, June 9, 5:30 P.M.

Looking to improve your golf skills? Join us for a night of golf lessons from PGA professionals, driving range, and short game practice while networking with other Young Professionals! First 20 to sign up get 1 hour of lessons free! After that you get the same offer but for \$10!

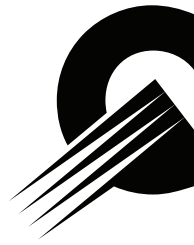
#### CYP Dine N' Develop – Build a Healthy Workplace by Embracing Conflict

Tuesday, June 28, 4:00 P.M.

Join other Current Young Professionals for an interactive session on productive conflict, where we will break down deconstructive thoughts and behaviors while learning how to stay on a constructive path. Learn from speaker and specialist in Adult Learning & Development Paul Olmstead.

Learn more about  
all events at  
[GreaterGBC.org/events](http://GreaterGBC.org/events)





# 41<sup>st</sup> Annual GREATER GREEN BAY CHAMBER GOLF OUTING CLASSIC

Registration for the Chamber Golf Outing Classic is open!

Join us for the 41<sup>st</sup> Annual Chamber Golf Classic and a day of making connections on the fairway. This event is a great opportunity to take out clients, meet with prospective clients, and celebrate star employees in a relaxed and fun atmosphere. The event includes 18 holes of golf, lunch & dinner, as well as raffles and contests at each hole.

**Monday, Aug. 15**  
**9:30 a.m. – 4:30 p.m.**  
**Wander Springs Golf Course**

Log in &  
Register Here:



## DINE N' DEVELOP

Feed your body. Feed your brain.



### BUILD A HEALTHY WORKPLACE BY EMBRACING CONFLICT

The days of avoiding conflict are gone. Join Current Young Professionals in an interactive learning session on productive conflict. Guest speaker Paul Olmsted from Heartland Business Systems will lead a breakdown on deconstructive thoughts and behaviors while teaching attendees how to stay on a constructive path and improve workplace relationships.

**Tuesday, June 28**  
**4 – 6 p.m.**  
**Ashwaubenon Bowling Alley**

**Speaker: Paul Olmsted,**  
**Human Resources Manager,**  
**Heartland Business Systems**

Log in &  
register:



# POWER. networking BREAKFAST

Join us at the National Railroad Museum each month to introduce your company and its products and services to Greater Green Bay. Attendees will get to speak in a two-minute round-robin-style while enjoying breakfast and the sights and sounds of the museum.

#### Upcoming breakfasts:

- Tuesday, June 7
- Tuesday, July 5
- Tuesday, Aug. 2

Log in & register here:



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