

greatergbc.org May 9, 2022

Member Spotlight – Global Recognition, Inc.



How often do you see something with a logo, either embroidered or printed, around Greater Green Bay? Global Recognition, Inc., is "the best kept secret of Green Bay" and are the people behind all things apparel, awards, promotional products, and much more. The company strives to service the needs of companies and individuals to help recognize achievements with meaningful personalized awards and build awareness with branded apparel and merchandise, as well as custom framing.

Global Recognition has been a part of the community for almost 60 years, and continues to expand its products and services to accommodate the needs of its customers. With a wide variety of services both locally and nationally, it's a leader in providing branded items or personalized gifts.

Art Gage, the owner and President of Global Recognition, adds: "We have a one-of-a-kind showroom, unique to the industry. Updated over time but in place since 1983. We have a production facility in-house to take care of the job at hand."

While the showroom is in the

front of the building, the production facility is right behind it, allowing the company to create all its products inhouse right here in Green Bay.

Global Recognition is more than just an average trophy store. It offers apparel services such as screen printing, embroidery, heat transfer, and sublimation. For awards and framing, it offers laser engraving, full-color transfer, etching, and more. With the wisdom that comes with almost 60 years of experience, Global Recognition can do almost anything the customer can imagine!

Nicole Grieger, Director of Business Development at Global Recognition, explains: "This is ever changing, so much is now desired at the click of a button [that] we are working to navigate that personal touch while still accommodating the needs of today."

Global Recognition plays a major role in the Greater Green Bay community by supplying businesses and individuals with their printing and apparel needs. The company stays up to date with all things Green Bay and its surrounding areas by attending different Chamber events, donating to local

businesses in the area, and printing awards and apparel for local schools.

Another major way Global Recognition stays connected with the community, is by helping local organizations raise money for programming through apparel sales. This makes fundraising easier for programs in a way that benefits all parties. When it comes to recognizing achievements and branding for a company, there is no better place than Global Recognition. Between its hardworking staff—some who have been there for 25+ years—and its amazing facility, clients know that their project is in trustworthy hands.

Grieger goes on to say: "We help proactively create ideas and take some of that responsibility off of our clients' plates."

Global Recognition is so much more than just an average trophy shop, it has grown exponentially and will continue to grow to meet the consumer's and community's needs. To learn more about Global Recognition, Inc., visit GlobalRecognition.com.

CHAMBER EVENTS AT A GLANCE

Business After Hours – Global Recognition

Wednesday, May 11, 4:30 p.m.

Global Recognition is excited to host our May Business After Hours event at their Velp Avenue location. Join us for complimentary hors d'oeuvres and drinks while enjoying their showroom and seeing the production process.

Current Week

Thursday, May 19 - Thursday, May 26

Join us for a week filled with interactive Current Young Professionals events! Starting with our Kickoff and ending with our signature SOUP event, young professionals will get the chance to network while enjoying the community.

Power Networking Breakfast

Tuesday, June 7, 7:30 a.m.

Introduce your company and its products and services to other Greater Green Bay businesses at the National Railroad Museum. Thank you to Peterson, Berk, & Cross, S.C., for sponsoring and to Staples for providing breakfast.

Business Recognition Luncheon Tuesday, June 7, 11 a.m.

Please join us in a celebration designed to recognize individuals' and companies' achievements, growth, innovation, and exceptional business practices in Greater Green Bay! Attendees will enjoy the business showcase and networking hour followed by lunch and award program.

Learn more about all events at GreaterGBC.org/events





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CURRENT WEEK

May 19-26, 2022

OPEN TO ALL YOUNG PROFESSIONALS

Registration is required.

Thursday, May 19 Current Week Kickoff

Friday, May 20Bike with the Mayor

Saturday, May 21CYP Serves at the
Golden House

Sunday, May 22Picnic at Joanne's Park

Monday, May 23
Dine n' Develop:
Perseverance in Leadership

Tuesday, May 24After 5 at Breakthrough

Wednesday, May 25 CYP Plays: Board and Arcade Games

Thursday, May 26 SOUP at Stadium View



Details:



Presented by:





Business AFTER HOURS



See the showroom and win some prizes!

Global Recognition is hosting our May Business After Hours event at their Velp Avenue location! This locally owned business offers personalized awards, apparel, gifts, custom framing, and branded merchandise. Attendees will have the chance to see the production process and walk through the showroom while enjoying complimentary hors d'oeuvres, beverages, and the chance to win free merchandise!

Wednesday, May II | 4:30 p.m. - 6:30 p.m. Global Recognition Inc.

Hosted By:



Register Here:







Register now for the 2022 Business Recognition Luncheon

Join us for a celebration honoring individuals' and businesses' achievements, growth, innovation, and exceptional business practices in Greater Green Bay. Attendees will get the opportunity to meet with local businesses during the showcase, followed by a delicious lunch and the award ceremony.

Tuesday, June 7 11:00 a.m. - 2:00 p.m. Tundra Lodge Resort & Conference Center

PRESENTED BY:



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