

01/06/2025 – FOR IMMEDIATE RELEASE

CONTACT: SHENG RIECHERS  
OFFICE: 920-301-1303  
E-MAIL : [Sheng.Riechers@baycareclinic.com](mailto:Sheng.Riechers@baycareclinic.com)



---

## **BayCare Clinic Century registration is now open!**

*Annual cycling tour for all ages and ability levels*

GREEN BAY – Save the date: The 2025 BayCare Clinic Century cycling tour will be held Saturday, June 7!

Registration is now open for the ride, which offers cyclists of all ages and ability levels an enjoyable local biking experience. This is a fun, healthy activity that anyone can benefit from and is suitable for families and individuals searching for a healthy, low-impact outdoor activity they can share across generations.

“The century ride is a special event promoting bicycling as a healthy activity for the entire family,” said Mike Schmidt, Director of Marketing and Business Development for BayCare Clinic. “Our organization is focused on encouraging fitness and wellness throughout the community and on making cycling a more accessible and safe activity for everyone.”

Join us for the century ride on June 7 from 7 a.m. to 5 p.m. The ride will start and end at BayCare Clinic headquarters at 1035 Kepler Drive in the I-43 Business Park on Green Bay’s far east side. Century riders will bike from the waters of Green Bay to Lake Michigan and back.

Riders have options of biking 100-, 60-, 30- or 15-mile courses through scenic Brown, Door and Kewaunee counties. Century riders, those riding 100 miles, will travel from Green Bay to Lake Michigan and back.

Along the way, all riders will enjoy rest stops where they can refuel with delicious snacks and beverages. All riders also will enjoy a picnic-style celebration after their ride.

January Early Bird prices are \$65 for the 100- and 60-mile rides and \$45 for the 15- and 30-mile rides. During February and March, the price increases to \$75, and with each paid adult, one rider age 17 and under is free, with additional 17-and-under riders for \$20. Registration fees will increase April 1.

Registered riders will receive a short-sleeved tri-blend shirt. The 2025 commemorative BayCare Clinic Century biking jersey is available for purchase while supplies last.

Proceeds from the BayCare Clinic Century ride have helped to support multiple community organizations and initiatives including the Center for Suicide Awareness, Big Brothers Big

Sisters of Northeast Wisconsin (BBBS), BRAs of the Bay, Veterans First of NEW, the Oral Health Partnership, the EMT Tuition Reimbursement Award and numerous scholarships.

Visit [baycarecentury.com](http://baycarecentury.com) for more information or click here to register...<https://baycareclinicfoundation.betterworld.org/events/baycare-clinic-century-2025>

#####

### **About BayCare Clinic**

BayCare Clinic, [baycareclinic.com](http://baycareclinic.com), is the largest physician-owned specialty-care clinic in northeastern Wisconsin. It is based in Green Bay, Wisconsin. BayCare Clinic offers expertise in more than 20 specialties, with more than 100 physicians serving in 16 area communities. BayCare Clinic is a joint partner in Aurora BayCare Medical Center, a 167-bed, full-service hospital. Follow BayCare Clinic on [Facebook](#) and [Twitter](#).

### **About BayCare Clinic Foundation**

BayCare Clinic Foundation is the philanthropic arm of BayCare Clinic, LLP. Its mission is to promote the health and well-being of northeastern Wisconsin residents.