

NEWS RELEASE

FOR IMMEDIATE RELEASE
September 27, 2023

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Ernest Health Opens Green Bay Rehabilitation Hospital
Brings Nationally Recognized Rehabilitation Services to Northeastern Wisconsin

Ernest Health, a nationally recognized healthcare provider, has announced the opening of Green Bay Rehabilitation Hospital, which will serve patients in northeastern Wisconsin.

The 40-bed medical rehabilitation hospital provides specialized rehabilitative care to patients who are recovering from disabilities caused by injuries, illnesses, or chronic medical conditions. This includes strokes, brain and spinal cord injuries, multiple traumas, various neurological and musculoskeletal disorders, cardiac and pulmonary conditions, amputations, and other medically complex conditions.

Green Bay Rehabilitation Hospital is Ernest Health's first location in Wisconsin and also the area's first free-standing rehabilitation hospital within a 200-mile radius. It's located at 1110 Kepler Drive, Green Bay, and occupies the second and third floors of the Horizon Square building.

"We're proud to offer Ernest Health's nationally recognized level of care and eager to serve northeast Wisconsin," says Michael Roffelsen, CEO of Green Bay Rehabilitation Hospital. "We're honored to become a part of Green Bay's outstanding medical community."

The hospital's services include physical, occupational, and speech therapy; rehabilitative nursing; respiratory therapy; dietary services; case management; pharmacy services; social work services; pain management; and more. A physician-led interdisciplinary healthcare team works with patients and family members to create individualized treatment plans to maximize recoveries. Patients are offered the latest in rehabilitative technology and equipment to enhance treatment options.

One example of medical technology offered at the hospital is Rise&Walk® from the Nashville-based company Healing Innovations, Inc. The innovative technology is designed for patients with neurological and mobility impairments. It supports gait training by synchronizing upper and lower extremity movements, providing a versatile neurorehabilitation station that combines robotic-assisted gait training, seated activities, and a balance support zone. The technology is developed in alignment with the latest research to promote neuroplasticity, a key factor in functional recovery.

“By incorporating this technology into our therapy offerings, we can enhance patient care while providing objective data for tracking patient progress, safeguarding staff from potential injuries, and improving overall therapy efficiency,” Roffelsen says. “Right now, we’re the only facility in the state of Wisconsin to offer this technology.”

Green Bay Rehabilitation Hospital features all private patient rooms, each with private baths and comfortable furnishings to provide a restful environment for recovery. It also boasts outdoor therapy areas, a spacious gym equipped with advanced rehabilitation equipment, and natural light to promote a peaceful and healing atmosphere.

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