

Croux Teams Up with Green Bay Chamber of Commerce to Offer Exclusive Deal for NFL Draft

[Croux](#), a pioneering staffing platform reshaping the hospitality industry, is excited to announce an exclusive offer for Green Bay Chamber of Commerce members in anticipation of the 2025 NFL Draft. Businesses that sign up with Croux by February 28, 2025, will enjoy no annual subscription fee, making it easier than ever to access top-tier hospitality talent during one of the busiest events of the year.

Jennifer Ryan, CEO and Co-Founder of Croux, expressed excitement about the collaboration: “Partnering with the Green Bay Chamber of Commerce allows us to support local businesses as they prepare for the influx of visitors during the NFL Draft. This event presents a significant opportunity for the hospitality industry and our city, and our goal is to ensure businesses have access to the reliable staff they need to succeed.”

Croux is transforming the hospitality industry with AI-driven matchmaking, connecting businesses with top talent while maintaining pay rates more than double the minimum wage. By prioritizing worker well-being, Croux ensures talent earns sustainable incomes and finds meaningful opportunities, while businesses gain access to a motivated, highly skilled workforce—a superior alternative to traditional staffing agencies.

“We’re building an ecosystem where both businesses and talent thrive,” said Jennifer Ryan, CEO and Co-Founder of Croux. “Higher wages and greater transparency empower our talent to optimize their time and earning power. At the same time, as hospitality operators, we’re committed to delivering our business partners premier service, stronger talent, and cost savings. Everyone wins.”

This approach underscores Croux’s mission to empower workers while providing businesses with reliable, skilled professionals to meet the industry's growing demands.

Empowering Talent, Supporting Businesses

Croux’s platform is designed to address long-standing challenges with staffing, including issues with unqualified or unreliable talent. By utilizing AI-powered trust score technology, businesses can trust that their needs will be met efficiently with high-quality service from pre-vetted professionals.

Croux also provides meaningful benefits to its talent pool, including competitive wages, flexible schedules, health and wellness benefits, and access to a supportive community of other professionals.

About Croux

Croux is a platform committed to fueling local economies by connecting businesses with reliable, flexible talent in their communities. Founded by hospitality veterans, Croux has quickly become a trusted partner for both workers and employers. With its AI-powered platform, Croux is transforming workforce solutions—keeping businesses staffed, increasing worker earnings, and driving community growth.

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