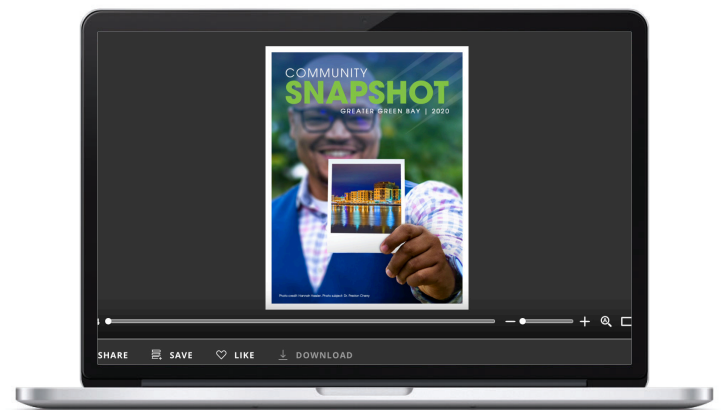


Attract talent and businesses through the Greater Green Bay 2022 online Community Snapshot

Attracting skilled workers to our region is more important than ever. The Greater Green Bay online Community Snapshot (formerly known as the Fact Book) is a showpiece of relevant information that helps in attracting workers and business. This snapshot includes characteristics and resources demonstrating outstanding quality of life in the Greater Green Bay area.

The Community Snapshot is often used by:

- Human resources recruiters
- Commercial and residential realtors
- Businesses looking to expand in Brown County
- Start-up companies writing their business plans
- National and international site selectors
- 7,000+ Chamber members



We utilize the Chamber's Community Snapshot publication as a tool in our physician recruitment process to give prospective employees a good overview of the Greater Green Bay area. It speaks volumes regarding our educational system, cost of living, activities, size of our community and more. We share it with every candidate who visits or interviews with us even if they have lived in the Greater Green Bay area or the state previously; but due to training, residency or fellowship have been away from the area for several years. The Community Snapshot adds validity to our interview process. I appreciate how professional and attractive it showcases the community – how it is done portrays how we are as community, too.

- Sharon Leitzke, physician recruiter, Bellin Health

Ad sizes and rates

BLACK + FOUR COLORS:					
Full-page	\$2,578**	1/2 - page	\$1,875	1/4 - page	\$1,050
**ADD THE FOLLOWING CHARGES FOR GUARANTEED POSITIONS:					
Back cover:	+20%	Inside cover:	+15%		
EXCLUSIVE CENTER SPREAD POSITION					
2 full-pages	\$5,665				

**TO SECURE YOUR
AD, CONTACT
MARK DUNNING
AT 920.593.3417
MDUNNING@
GREATERGBC.ORG**

<p>FULL PAGE 8"w x 10.5"h no bleeds</p>	<p>1/4 PAGE HORIZONTAL 8"w x 2.375"h no bleeds</p> <p>1/2 PAGE HORIZONTAL 8"w x 5.125"w no bleeds</p>
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2022 Community Snapshot advertising agreement

Online publication date: January 2022

(Online publication date: January 2022)

AD SIZE	BLACK PLUS FOUR COLOR	GUARANTEED POSITION SELECTED
Back cover (trim size: 8"w x 10.5"h)		
Full page (8"w x 10.5"h)		
1/2 page horizontal (8"w x 5.125"h)		
1/4 page horizontal (8"w x 2.375"w)		
TOTAL		

ARTWORK:

Artwork should be sent electronically to mdunning@greatergbc.org.

Art must be sent as a high-resolution PDF.

ADVERTISER:

Name _____

Phone _____

Street address _____

City, state, ZIP code _____

Company representative _____

The undersigned hereby represents and warrants the Greater Green Bay Chamber, for the purpose that they may rely thereon, that the undersigned has the authority to enter into this Agreement on behalf of the person, organization or company referred to above, and further acknowledges receipt of this contract.

FOR ADVERTISER:

Signature _____

Position _____

Date _____

FOR GREATER GREEN BAY CHAMBER:

Representative _____