**20-Year Sales Pro Joins Packerland Websites**

Cheri Simonet has joined the Packerland Websites team as a sales representative. A results-driven professional, Simonet brings more than 20 years of digital marketing and business development experience to clients.

Simonet, of Green Bay, has worked in the technology sphere since 1999 and in digital marketing since 2004, including roles at the Green Bay Press Gazette and Fox 11. At Packerland Websites, Simonet helps clients develop digital marketing strategies that get results, specifically website design and Search Engine Optimization. In June, Packerland Websites teamed up with Marinette-based Bay Cities MultiMedia Center to offer an integrated approach to marketing across multiple channels, including websites and radio advertising.

Bill Koehne, owner of Packerland Websites, said Cheri’s eagerness and drive to succeed spill out into her work as a sales rep.

“Cheri has 20 years of hands-on, real-world sales experience, so she understands the impact that an effective website and SEO can have on business growth,” Koehne said.

Simonet said she enjoys finding the right digital marketing solutions for clients.

“I enjoy helping businesses identify ways to maximize their website and achieve the greatest return on investment for their digital assets,” she said.

In addition to her work at Packerland Websites, Simonet is active in the mental health field. As a Certified Peer Specialist, Simonet has facilitated outpatient mental health support groups since 2018. She is a CPS for NAMI (National Alliance on Mental Illness) and DBSA (Depression and Bipolar Support Alliance). In her spare time, Simonet enjoys gardening and spending time with her three daughters and 3-year-old grandson.

“I’ve known Cheri for years, and I couldn’t have asked for a more genuine, hardworking sales professional to add to the Packerland Websites team,” Koehne said.

To grow your business or organization with a new or rebuilt website or SEO strategies, contact Cheri Simonet at Packerland Websites, 920-826-5901, ext. 3.