



4418 REFORESTATION ROAD
GREEN BAY, WISCONSIN 54313
920-434-7841
education@newzoo.org



PO BOX 252
SUAMICO, WISCONSIN 54173
920-434-6814
newzoosociety@gmail.com

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New Event Coming to the NEW Zoo & Adventure Park



Calling all superheroes, comic fans, and cat enthusiasts! We're not lion: the NEW Zoo & Adventure Park wants you to join us for our first ever **Cat-Con for Conservation** event, presented by the NEW Zoological Society, from **9:00 a.m. to 2:00 p.m. on Friday, August 16th**. Proceeds from this family-friendly event will directly support conservation of threatened and endangered cat species around the world, such as African lions and snow leopards, through [SAFE: Saving Animals from Extinction](#). *This event is free with regular zoo admission.*

We're encouraging guests to truly get excited about being "Superheroes for Conservation!" Wear your superhero masks and capes, put on a pair of cat ears, and show us your best cosplay costumes! Of course, any cat-themed clothing and accessories you have are also welcome.

A variety of *super fun, pawsome* activities will be available throughout the day. Guests can enjoy both games and crafts, temporary tattoos, rock painting, carousel rides, educational displays, a special merchandise sales booth – featuring some of our resident cats' "autographs" for sale! – and more. An **African Lion Q&A** will take place at **9:15 a.m.** and a **Snow Leopard Q&A at 11:00 a.m.** will end with the opportunity for guests to step inside the snow leopards' indoor habitat. These behind-the-scenes viewings of the Lee & Kathy Anderson Snow Leopard Den will be a "sneak peek" preview of the new **Snow Leopard VIP Experiences** coming to the NEW Zoo soon!

We're not fur-getting our smaller cat species, either. A **Canada Lynx Q&A** will take place at **1:00 p.m.** at the lynx habitat housing Carson and Lucy, the lynx that have been here at the NEW Zoo since 2009. **Cat-Con** will be the *purrfect* event to connect with the NEW Zoo's resident felines. We can't wait to see you there!

To learn more or to purchase tickets, visit newzoo.org