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## **OSMS Hires Chief Operating Officer to Enhance Patient Experiences**

**GREEN BAY, WI (November 4, 2024)** – Orthopedic & Sports Medicine Specialists (OSMS) is excited to announce Amy Seehafer as their new Chief Operating Officer (COO). The move will set a strong operational stage with a focus on removing barriers to enhance the patient experience and properly serve patients based on their specific needs.

With prior experience in shared service operations and as a COO, Amy’s focus has, and continues to be, on people, processes, and technology with the goal of creating balance and fine tune operations based on key priorities. Amy welcomes the opportunity to put her skills to use and keep pace with current growth, and plan for additional growth at OSMS, so they continue to provide exceptional patient experiences.

“OSMS’ mission is to operate efficiently and effectively to deliver the best outcome for our patients and stakeholders while navigating a climate of strong and continual growth,” Amy mentions. It is important that we as an organization piece together a plan allowing us to properly utilize resources and best serve our patients as we expand our lineup of services.

Strong teams, operational processes and innovative technology solutions at OSMS are vital for smooth workflow, allowing physicians to focus on their patients and provide them with high quality care. With Amy as COO, these core operational facets will continue to evolve, further enhancing the high-quality care patients experience at OSMS every day.

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### **About Orthopedic & Sports Medicine Specialists**

**Orthopedic & Sports Medicine Specialists (OSMS)** is a physician-owned orthopedic, sports medicine, rheumatology, and pain management practice with clinics in Green Bay, Marinette, Neenah, and Oshkosh, serving northeast Wisconsin and Upper Michigan. Services at OSMS include hip, knee, and shoulder care; hand and wrist care; foot and ankle care; sports medicine; work-related injuries; fracture care; spine care; pain management care; and rheumatologic care. Recognized as one of [America’s Best Ambulatory Surgery Centers 2024 by Newsweek](#), along with one of the [Best Ambulatory Surgery Centers for Orthopedics in the United States 2024-2025](#) by [U.S. News & World Report](#), OSMS also offers MRI, lab services, infusion therapy and bone density screening. Visit [osmsgb.com](http://osmsgb.com) for more information.