



## NEWS RELEASE

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### **Bergstrom Automotive Team Members contribute \$400,000 to United Way**

**(Neenah, WI – September 3, 2024)** – Bergstrom Automotive team members have collectively donated \$400,667 to help make a difference in the Green Bay, Fox Cities, Madison, Oshkosh and Manitowoc communities. This contribution reflects the dedication and generosity of the Bergstrom Automotive team and their commitment to supporting the communities where they live and work.

“Giving back has been a part of our company vision since our inception 50 years ago,” states John F. Bergstrom, Executive Chairman. “It’s special to see how much our team members connect with this and give their personal income to help people in need.”

The \$400,000 contribution will be allocated to various initiatives within United Way, ensuring that essential services and programs continue to reach those in need. From early childhood education to mental health services, these funds will help address the most urgent needs in these communities.

"We are incredibly proud of our team members for their commitment to making a difference," said Tim M. Bergstrom, President & CEO of Bergstrom Automotive. "Their generosity demonstrates the values that define our company and our unwavering dedication to giving back to the community. United Way plays a crucial role in improving the quality of life for so many people, and we are honored to support their mission."

Bergstrom Automotive’s donation included a 25% match plus a 2024 Ford Bronco Sport, 2024 Chevrolet Trax and a 2024 Ford Escape.

## **About Bergstrom Automotive**

Bergstrom Automotive, headquartered in Neenah, Wisconsin, is one of the top automotive retailers in the U.S. and the largest dealer in Wisconsin. The company employs over 2,300 teammates statewide and is focused on delivering outstanding guest service.

The Bergstrom organization sells and services the following franchises: Acura, Alfa Romeo, Audi, BMW, Buick, Cadillac, Chevrolet, Chrysler, Dodge, FIAT, Ford, Genesis, GMC, Honda, Hyundai, Infiniti, Jaguar, Jeep, Kia, Land Rover, Lexus, Lincoln, Maserati, Mazda, Mercedes-Benz, Mitsubishi, Nissan, Porsche, Ram, Sprinter, Subaru, Toyota, Volkswagen and Volvo in 40 facilities located throughout Wisconsin.

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