

Associated Bank and the Associated Bank Foundation Pledge \$441,000 in Community Investment across Northeast Wisconsin

\$300,000 of community investments will be donated to The Bellin Health Foundation to help provide accessible healthcare to area families and provide student scholarships.

GREEN BAY, Wis. – July 10, 2024 – [Associated Banc-Corp](#) (NYSE: ASB) today announced that it will invest \$141,000 to three organizations across Green Bay and the broader Fox Valley and the [Associated Bank Foundation](#) will invest \$300,000 in grants to the [Bellin Health Foundation](#) spanning 2023 - 2027.

Since 2021, Associated Bank Foundation has invested over \$3 million across Northeast Wisconsin and plans to continue these strategic investments to help uplift the communities where it operates.

The Associated Bank Foundation \$300,000 investment will be allocated to The Bellin Health Foundation and Bellin College in the following ways:

- \$125,000 supporting the [Bellin Health Children & Adolescent Center](#) and the development of youth mental health consult rooms. The funding will directly help expand the delivery of mental health services for children, adolescents and families throughout Northeast Wisconsin. Associated Bank will have branding rights of the Community Resource Center and one mental health consult room. Currently under construction, the Bellin Health Children & Adolescent Center will begin providing services in fall of 2025.
- \$175,000 to Bellin College providing need-based student scholarships. Scholarships will help support first generation college students and students with demonstrated financial need. Bellin College scholarships will be deployed annually within the college's medical programs.

"These financial commitments will uplift our Northeast Wisconsin region to grow and prosper, and align with our community-focused values that guide us at Associated," said Dennis DeLoye, Associated Bank executive vice president and regional president. "From increasing access to adolescent mental health services to offering scholarships to students in need and supporting vital nonprofit organizations, we are making a direct impact for the greater good."

"It is a great privilege to reimagine the way Bellin can provide local communities with increased access to quality care," said Bellin Region President Chris Woleske. "With the support of partners like Associated Bank, we are making a difference in our shared communities by expanding our services and providing increased educational opportunities."

In addition to the Bellin investment, Associated Bank also pledged \$50,000 to the Trout Art Museum and \$25,000 to Encompass Early Education and Care. Associated Bank also coordinated a laptop donation event on June 4 with the Green Bay Veterans Administration and

Digital Bridge, providing 100 refurbished laptops and a \$18,000 donation. In total, this donation to the Green Bay Veterans Administration amounts to \$66,000 in total value.

ABOUT ASSOCIATED BANC-CORP

Associated Banc-Corp (NYSE: ASB) has total assets of \$41 billion and is the largest bank holding company based in Wisconsin. Headquartered in Green Bay, Wisconsin, Associated is a leading Midwest banking franchise, offering a full range of financial products and services from nearly 200 banking locations serving more than 100 communities throughout Wisconsin, Illinois and Minnesota. The company also operates loan production offices in Indiana, Michigan, Missouri, New York, Ohio and Texas. Associated Bank, N.A. is an Equal Housing Lender, Equal Opportunity Lender and Member FDIC. More information about Associated Banc-Corp is available at www.associatedbank.com.