NEW ZOO & ADVENTURE PARK







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FOR IMMEDIATE RELEASE:

Thrill-Seeking Season Starts Early: The Adventure Park Opens Ahead of Schedule





Green Bay, WI — **May 1, 2025** — Adventure lovers, get ready! The NEW Zoo's Adventure Park is thrilled to announce an early opening for the 2025 season. Originally scheduled to open Memorial Day weekend, portions of the park will now welcome guests **on weekends starting May 3rd, 2025**, offering visitors even more time to experience its thrilling attractions and scenic natural surroundings.

This early opening comes in response to unseasonably favorable weather and all safety inspections and staff training completed ahead of schedule. The Adventure Park is fully prepared to provide a safe, fun, and unforgettable experience for guests of all ages.

"We're incredibly excited to open early this year," said **Nathaniel Wagner**, Adventure Park Supervisor. "Our team has worked hard to get everything ready, and we can't wait to see families and adventurers back on the ziplines, challenge course, climbing wall, and Kid's Kourse."

Guests are encouraged to **book tickets online in advance**, as space is limited, and activities operate on a scheduled tour basis. **Adventure Park Memberships** are also now available, offering great value for returning visitors.

Adventure Park Hours:

- Weekends | 9:00 a.m. 6:00 p.m.
- Neil Anderson Canopy Tour:
 - Weekdays | 9:00 a.m. 4:30 p.m.
 - Weekends | 9:00 a.m. 5:30 p.m.

For tickets, safety guidelines, and more information, please visit www.newzoo.org/adventure-park or follow the NEW Zoo & Adventure Park on social media.

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