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HSHS St. Vincent Hospital achieves recertification as “Baby-Friendly,” a global program led by WHO and UNICEF

Green Bay, Wis. – HSHS St. Vincent Hospital has achieved recertification as a Baby-Friendly designated birth facility by [Baby-Friendly USA, Inc.](#)

Baby-Friendly USA, Inc. is the U.S. authority for the implementation of the Baby-Friendly Hospital Initiative (BFHI) – a global program sponsored by the World Health Organization (WHO) and the United Nations Children’s Fund (UNICEF). The initiative encourages and recognizes hospitals and birthing centers that offer an optimal level of care for mothers and their babies.

This prestigious designation recognizes birth facilities that offer evidence-based care for mother-baby bonding – including skin-to-skin or kangaroo care, as well as education around best practices and support for mothers in reaching their infant feeding goals. For breastfeeding mothers, Baby-Friendly hospitals follow the [Ten Steps to Successful Breastfeeding](#) designed to provide mothers the information, confidence and skills needed to successfully initiate and continue breastfeeding their babies.

“HSHS St. Vincent Hospital is the [only hospital in Green Bay and northeast Wisconsin](#) to be nationally designated as a Baby-Friendly hospital; and we’re proud of that,” said Amber Chibuk, Director of Women and Infant Services for HSHS St. Vincent Hospital. “We know that by practicing the Ten Steps to Successful Breastfeeding, the moms and babies we care for will have a wonderful beginning together and health benefits that will last over the child’s lifetime.”

Chibuk provides more information about Baby-Friendly practices in a series of videos featured on the HSHS St. Vincent Hospital website, which can be viewed by clicking [here](#).

HSHS St. Vincent Hospital first received designation as a Baby-Friendly hospital in 2015. The Baby-Friendly designation is given after a rigorous, on-site survey is completed and maintained by continuing to practice the Ten Steps to Successful Breastfeeding. There are more than 20,000 designated Baby-Friendly hospitals and birth centers worldwide. Currently, there are [592 active Baby-Friendly hospitals](#) and birth centers in the United States including 11 in the state of Wisconsin.

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About HSHS St. Vincent Hospital

HSHS St. Vincent Hospital has been delivering quality health care to Green Bay and its surrounding communities since 1888. Patients from Northeastern Wisconsin and Upper Michigan benefit from a comprehensive range of services that include cancer care, women’s services, emergency and trauma care, preventive care across the lifespan, digestive health, orthopedic, cardiac care, neurosciences, rehabilitation and pediatrics. An affiliate of Hospital Sisters Health

System, the hospital's primary purpose is to continue Christ's healing love through the delivery of competent and compassionate health care in an environment sensitive to the needs of all people. HSHS St. Vincent Hospital has been named one of the "100 Top Hospitals" nationwide and is accredited by the Joint Commission of Accreditation of Healthcare Organizations. As an affiliate of Hospital Sisters Health System, we draw on the history of St. Francis of Assisi as we move to continue serving the health care needs of our area in Christ's healing ministry, caring for all people.

About Hospital Sisters Health System

Hospital Sisters Health System's mission is to reveal and embody Christ's healing love for all people through our high quality Franciscan health care ministry. Sponsored by the Hospital Sisters of St. Francis, HSHS provides state-of-the-art health care to our patients and is dedicated to serving all people, especially the most vulnerable, at each of our 14 Local Systems and physician practices in Illinois (Belleville, Breese, Decatur, Effingham, Highland, Litchfield, Springfield and Streator) and Wisconsin (Chippewa Falls, Eau Claire, Oconto Falls, Sheboygan, and two in Green Bay). For more information about HSHS, visit www.hshs.org.