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PRESS RELEASE

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Greater Green Bay Community Foundation adds Public Relations Manager

Green Bay, WI – The Greater Green Bay Community Foundation has welcomed Erika Ritchie to the team as Public Relations and Communications Manager.

In this role, Ritchie will work collaboratively with staff, board committees, nonprofits, and community leaders to communicate the impact of the Foundation's work and to engage the broader community in our mission.

Ritchie adds her extensive public relations and communication experience across a broad range of media to the donor engagement and communications team. She most recently served five years as the communication coordinator at Family Services of Northeast Wisconsin. Prior to that, she worked as a television news producer at WLUK-TV. Ritchie is a graduate of the University of Wisconsin – Green Bay.



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About the Greater Green Bay Community Foundation

The Greater Green Bay Community Foundation has provided more than \$170 million in grants since 1991 to improve the quality of life in Northeastern Wisconsin. As a nonprofit charitable organization, the Community Foundation manages 750 funds with assets exceeding \$168 million. Over the past year, nearly \$18 million in grants were distributed to nonprofit organizations. The mission of the Community Foundation is to inspire and encourage charitable giving in Northeast Wisconsin by connecting caring people with solutions to strengthen our community. www.ggbcf.org.