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PRESS RELEASE

FOR IMMEDIATE RELEASE – December 11, 2023

Nonprofit Impact Initiative celebrates record grantmaking to strengthen nonprofits serving Northeast Wisconsin

Funding partnership provides more than \$50,000 to organizations led by people of color

Green Bay, WI – The Greater Green Bay Community Foundation awarded a record \$80,641 in capacity-building grants during the Nonprofit Impact Initiative’s most recent grant cycle – more than doubling the awards given in previous cycles.

Capacity-building grants fund tools and opportunities supporting the long-term success and sustainability of organizations serving Brown, Door, Kewaunee, and Oconto counties. Within each grant cycle, there are general grant dollars available along with specific funds to support organizations led by leaders of colors and those serving populations age 60 and older.

“Together with our partners in the Nonprofit Impact Initiative, we continue to evolve our practices to address the funding disparities faced by many nonprofits, limiting their growth,” said Zianya Saldaña, Director of Equity and Community Initiatives at the Greater Green Bay Community Foundation. “These grants provide an opportunity for organizations to grow their capacity so they will be better equipped to meet the needs of the communities they serve.”

Funds from the Brown County United Way Nonprofit Impact Initiative Fund for Leaders of Color helped provide capacity-building grants to seven organizations led by leaders of color this grant cycle. They are: Asian Corporate and Entrepreneur Leaders (ACEL), ColorBold Business Association, COMSA, Golden House, Safe Shelter, Urban Cultural Arts and Event Center, and We All Rise: African American Resource Center.

“This grant will allow us to seek professional help with building out our fund development plan,” said ColorBold Business Association President Kimyatta Ratliff. “Having a strong funding plan enables us to be sustainable and gives us the ability to consistently serve all entrepreneurs and nonprofit organizations of color.”

Support from Bader Philanthropies, which assisted the Community Foundation in establishing the Nonprofit Impact Initiative in 2019, continues to provide grants to organizations serving adults aged 60 and older. Three organizations were awarded this grants cycle: the Brain Center of Green Bay, Curative Connections, and East Shore Industries.

Capacity-building grants are awarded based on a competitive application process, which includes review by a grants team of community volunteers. Two grant cycles are offered annually. The next application window is February 1 - April 15, 2024. More information is at ggbcf.org/grantsprograms.

Organizations awarded a Fall 2023 Capacity-Building Grant are:



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- **Asian Corporate & Entrepreneur Leaders** | Strategic planning
More information is at aceleaders.org
- **Brain Center of Green Bay** | Capacity & infrastructure
More information is at braincentergb.org
- **ColorBold Business Association** | Fundraising development
More information is at colorbold.org
- **COMSA** | Strategic planning
More information is at comsausea.org
- **Curative Connections** | Strategic planning
More information is at curativeconnections.org
- **East Shore Industries** | Strategic planning
More information is at esiempowers.com
- **Golden House** | Strategic planning
More information is at goldenhousegb.org
- **Safe Shelter** | Board of directors' development
More information is at safesheltergb.org
- **Urban Cultural Arts & Event Center** | Strategic planning
More information is at urbanculturalarts.com
- **Violence Intervention Project** | Strategic planning
More information is at violenceintervention.org
- **We All Rise: African American Resource Center** | Fundraising development
More information is at weallriseaarc.org
- **You Belong** | Capacity & infrastructure
More information is at youbelongwi.org

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About the Nonprofit Impact Initiative

The Nonprofit Impact Initiative provides nonprofit leaders with tools, resources, and space to think beyond everyday operations, navigate tough challenges, and improve organizational effectiveness. Programs of the Nonprofit Impact Initiative include capacity-building grants, group learning opportunities, educational tools, and technical assistance. Two grant cycles are offered annually, and awards typically range from \$1,000 to \$7,500 for one year. www.ggbcf.org/grantsprograms

About the Greater Green Bay Community Foundation

Established in 1991, the Greater Green Bay Community Foundation inspires and encourages charitable giving in Northeast Wisconsin by providing simple and smart giving tools for donors, impactful grants for nonprofit organizations, and collaborative leadership around critical community initiatives. Since inception, the Community Foundation has awarded more than \$190 million in grants to strengthen our community. In the past year, almost \$20 million was distributed to support a broad range of community needs. As a 501(c)3 nonprofit organization, the Community Foundation manages 769 charitable funds with assets exceeding \$161 million. www.ggbcf.org



IMAGE FOR MEDIA USE:

Caption: *The mission of the Greater Green Bay Community Foundation is to inspire and encourage charitable giving in Northeast Wisconsin by connecting caring people with solutions that strengthen our community.* **PHOTO:** Kara Counard/Bloom Photography

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